

## The London Accord & Tomorrow's Company

*"A Robust World Via Vigorous Markets"*

Tuesday 29 April 2008, 8.30am to 10.30am

Channel 4, 124 Horseferry Road, London SW1P 2TX

The London Accord is the largest cooperative project among investment research firms. During 2007 London Accord members conducted the largest-ever private-sector investment collaboration into climate change, representing work valued at £7 million (\$15 million), and proved that society has a hunger for financial services research. Nineteen firms, ten of them investment banks, cooperated in the London Accord, [www.london-accord.co.uk](http://www.london-accord.co.uk), an "open-source" research project with the theme of "cash in, carbon out". This work resulted in a twenty-four report, 780-page guide, to investment for climate change launched at Mansion House in London in the presence of the Lord Mayor on 19 December 2007 before over 300 people.

Research providers included ABN Amro, Bank Sarasin, Barclays & Acclimatise, Canaccord Adams, Cheuvreux, Credit Suisse, Herbert Smith, JPMorgan Chase, Merrill Lynch, Morgan Stanley, Société Générale and WestLB. Each provided a research teams *gratis* to make it all happen. Sponsors of the London Accord are BP, the City of London Corporation (the authority for the Square Mile business district), Forum for the Future, Gresham College and Z/Yen Group. Herbert Smith and Sustainable Forestry Management also contributed, as did institutions like the Cambridge Centre for Energy Studies, the Center on International Cooperation (part of New York University), the Climate Conservancy, the NextEarth Foundation and River Path Associates. If you or your firm are interested in exploring participation, please contact: Professor Michael Mainelli at Z/Yen Group, [michael\\_mainelli@zyen.com](mailto:michael_mainelli@zyen.com), tel: +44 (0) 207-562-9562.

### Agenda

#### **08:30 – 08:40 Introduction – Tomorrow's Company**

#### **08:40 - 08:50 "Background From A Sponsor's Perspective"**

Simon Mills, Sustainable Development Coordinator, City of London Corporation

Simon Mills is a specialist in sustainable finance, climate change, environmental planning, management systems and policy development. He advises the Bridge House Trust on sustainable development issues and sits on the steering groups a number of pan London and national fora including; the London Climate Change Partnership, the Construction Industries Council Sustainable Development Committee and the CIEH Expert Panel on Sustainable Development.

#### **08:50 – 09:15 "The London Accord - Making Investment Work for the Climate"**

Jan-Peter Onstwedder, Project Director, The London Accord

From 2001 to 2006 Jan-Peter was Head of Risk Management for the Integrated Supply & Trading division of BP plc, responsible for market, credit and operational risk. Jan-Peter began his risk career with Citi, then Barclays/BZW and prior to 2001 was Head of Group Market Risk for The Royal Bank of Scotland. Jan-Peter has an MBA from Kellogg, Northwestern University, Chicago and an MSc in mechanical engineering from Delft University of Technology in The Netherlands.

#### **09:15 – 09:25 "London Accord 2008 and Beyond"**

Professor Michael Mainelli, Executive Chairman, Z/Yen Group

Michael leads Z/Yen, the City of London's leading think tank, since co-founding it in 1994 in order to promote societal advance through better finance and technology. Michael worked in the 1970's as a scientist in aerospace and environmental research, then as an accountancy partner, then with the UK Ministry of Defence on technology commercialisation. Michael is Professor of Commerce at Gresham College and a non-executive Director of the United Kingdom Accreditation Service.

#### **09:25 – 10:30 Discussion**