



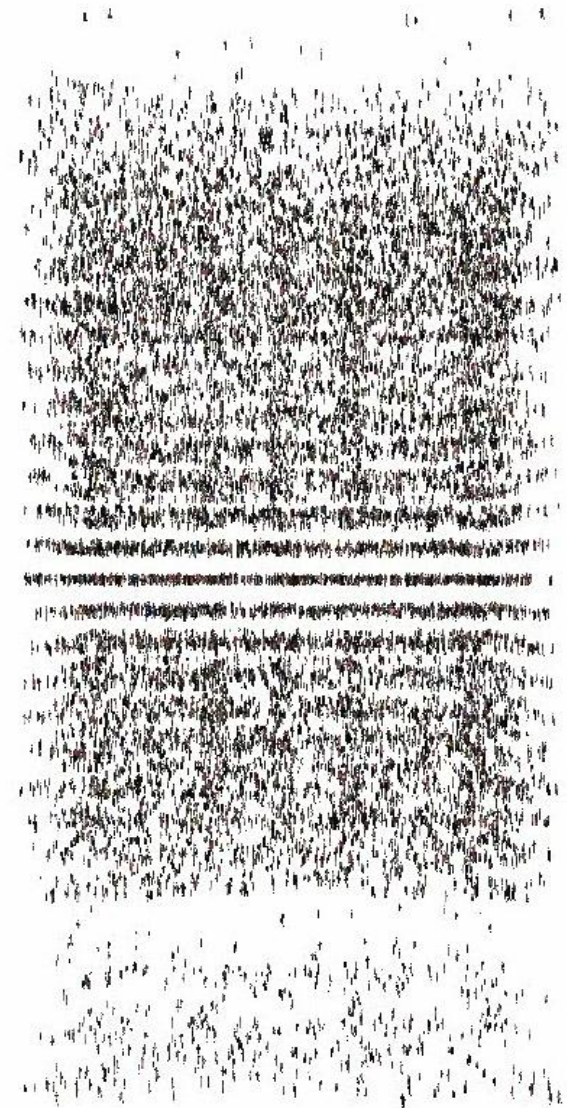
→ Dr Aoife Hunt  
Market Leader, GHD

# DON'T PANIC!

→ Can we help people survive in emergencies?

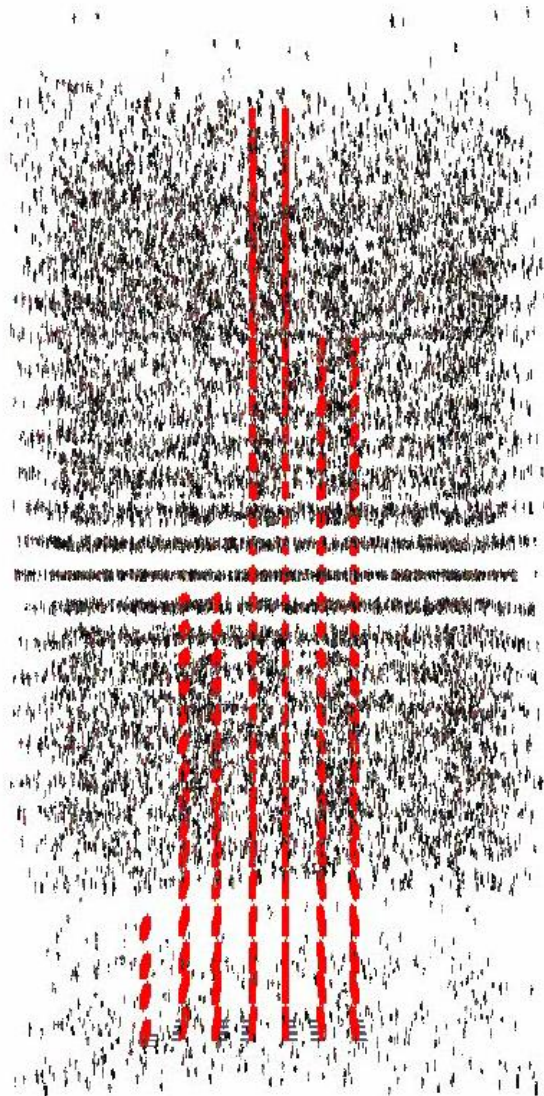
# Fire and evacuation regulations are based upon\*:

- a) The time taken for the average person to walk 100m **(1.1 minutes)**
- b) The assumed minimum for fire and rescue services response time **(8 minutes)**
- c) The 95th percentile of total evacuation times from real incidents **(10 minutes)**
- d) The average length of “God Save the King” **(2.5 minutes)**
- e) The longest recorded time a sportscaster continuously shouted “GOAL!” **(1.1 minutes)**



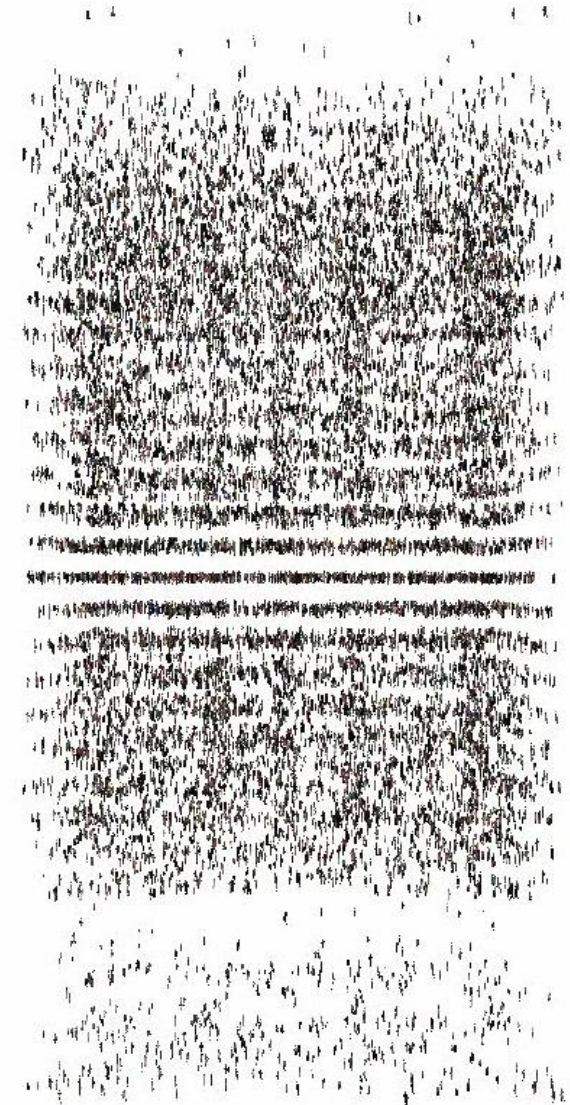
***\*Note: some of these are fictional***

# Simulating emergency evacuations



← Lifts

No Lifts →



A black and white photograph of a large crowd of people. Many individuals have their hands raised in the air, suggesting a concert, a large gathering, or a moment of collective action. The image is slightly blurred, emphasizing the density and movement of the crowd. The lighting is dramatic, with some bright spots and deep shadows.

**If there is an emergency,  
what might people do?**

# It depends on the type of cue



Incident



Alarm



Information

# How would we like people to respond to an alarm?

- Follow instructions
- Respond immediately
- Use the escape paths efficiently
- Move directly to a place of relative safety



# How do people *really* respond to an alarm?

- Follow instructions
- Respond immediately
- Use the escape paths efficiently
- Move directly to a place of relative safety



- Misinterpret/ignore cues and instructions
- Interpret information in different ways
- May not move directly to a place of relative safety
  - Seek information and find people
  - Engage in non-evacuation activities
- Use routes according to familiarity rather than design

# Why?

We are biased towards normalcy and optimism



**it will be OK**



**PANIC**

# Panic?

**Panic** in London: First moments after Parsons Green explosion caught on camera (VIDEOS, PHOTOS)

**Parsons Green explosion: Some passengers 'took selfies' as crowd tried to escape London Tube station**

# Panic?



“... there was no trouble during the mass evacuation. People were just singing and chanting as usual...”

~~PANIC~~

**Decision-making**

# Real behaviours



Running



Hiding



Fighting



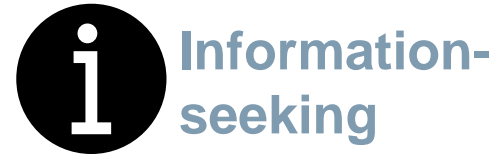
Collecting belongings



Helping others



Milling



Information-seeking



Calling police



Searching for friends or family



Going towards danger



Giving first aid



Calling friends or family



Taking selfies



Filming



Social media



Carrying on with usual activities

**#itscomplicated**

**What do we do when something is complicated?**

# The easy bit

- The time taken to respond to an emergency
- The actions performed during an emergency
- Route and exit use, and the interpretation of information

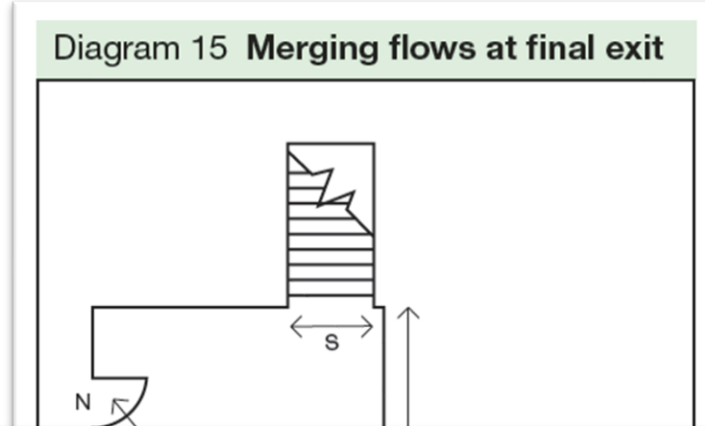
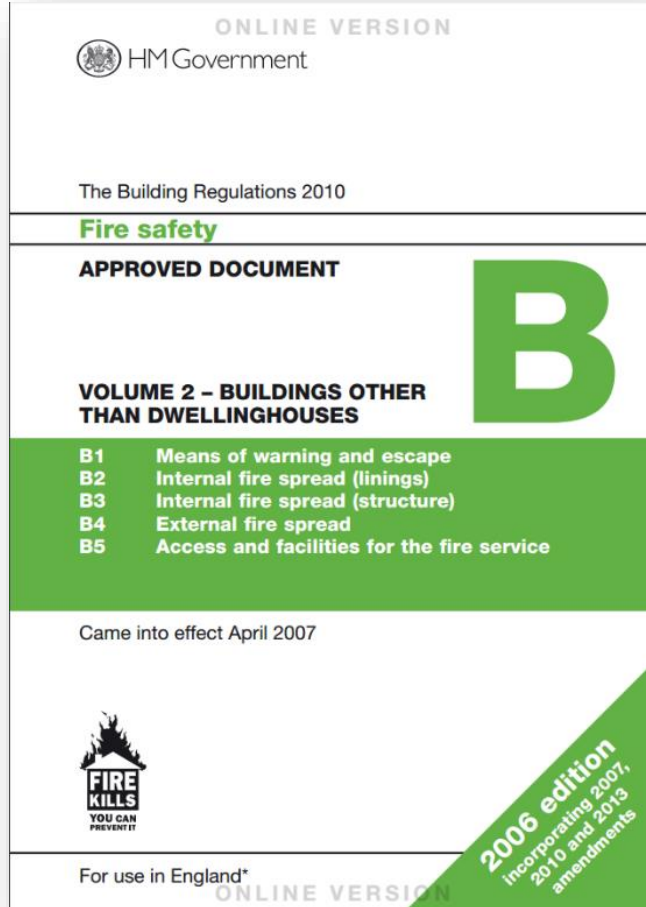


~~Flow rates and  
egress times~~

**Magic numbers**



# Two and a half minutes



$$\text{Stair Width} = \frac{\text{Number of People}}{2.5 (\text{min}) \cdot 80 (\text{ped/m/min})}$$



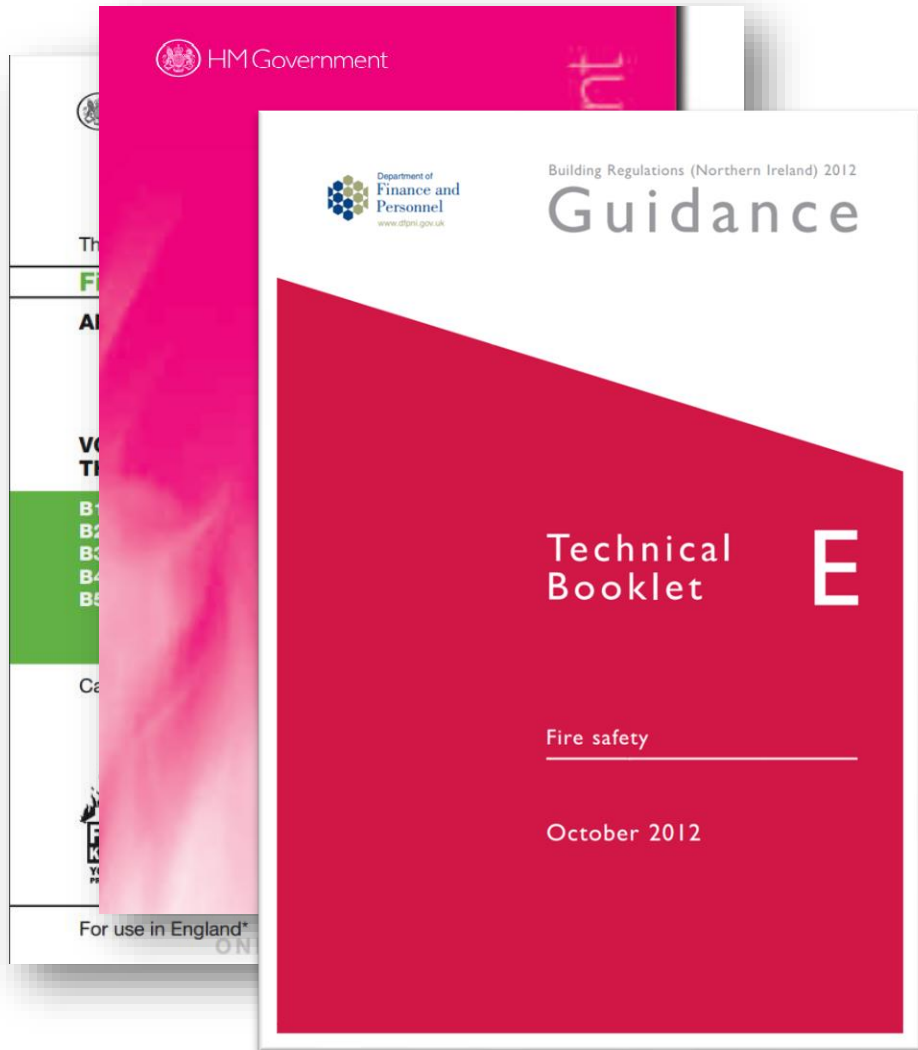
This can be calculated from the following formula:  
 $W = ((N/2.5) + (60S))/80$   
Where:  
W = width of final exit, in metres  
N = number of people served by ground floor storey exit  
S = stair width in metres

# Two and a half minutes



The time available for escape depends on several factors including the distance that has to be travelled to reach a place of safety and the risk rating of the premises. Established reasonable escape times are 2 minutes for higher risk premises, 2.5 minutes for normal risk premises and 3 minutes for lower risk premises. For calculation purposes these times are allowed for in the travel distances suggested in Table 2. Guidance on establishing the risk rating of your premises is given earlier in this section.

# Two and a half minutes



**Table 2.4** Widths of escape routes and storey exits

| Maximum number of people <sup>(1)</sup> | Minimum width <sup>(2)(3)</sup> mm |
|---|------------------------------------|
| 50                                      | 750 <sup>(4)</sup>                 |
| 110                                     | 850                                |
| 220                                     | 1100                               |
| More than 220                           | 5 per person <sup>(5)</sup>        |

$$\text{Width} = \frac{\text{Number of People}}{2.5 \text{ (min)} \cdot 80 \text{ (ped/m/min)}}$$



# Empire Palace Theatre Fire 1911

*2.5 minutes*

*= The average length of God Save the King; the British national anthem, when played in full, by a concert orchestra.*

**Things may have changed since then**



# Who walks quicker?

England Football Fans



Rugby League Fans



Ed Sheeran Fans



Taylor Swift Fans



Michael Mainelli



None of them: they all have the same speed



# Who walks quicker?

England Football Fans



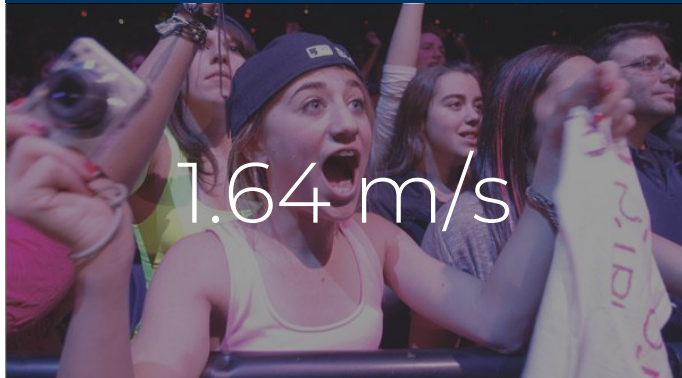
Rugby League Fans



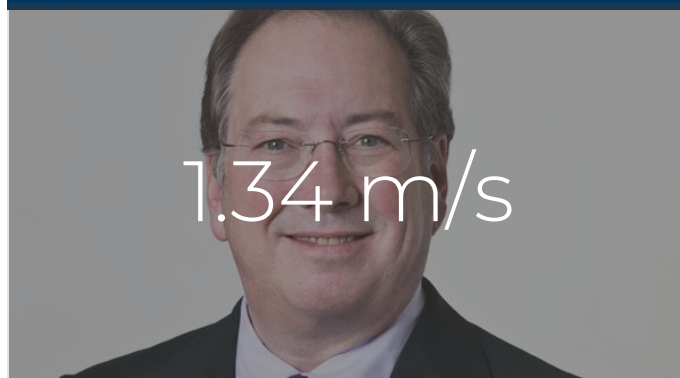
Ed Sheeran Fans



Taylor Swift Fans



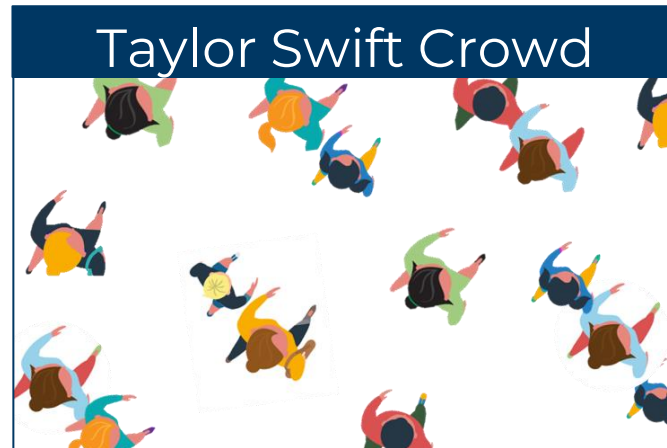
Michael Mainelli



~~None of them: they all have the same speed~~



# Wembley research study



## Research Partnership:



Dr Enrico Ronchi



Prof Steve Gwynne



Dr Aoife Hunt

The Analysis of Pedestrian Movement and Behaviour of Different Crowds during Stadium Egress

Anna Larsson & Elin Ranudd

Division of Fire Safety Engineering  
Lund University  
Sweden

**movement**  
strategies

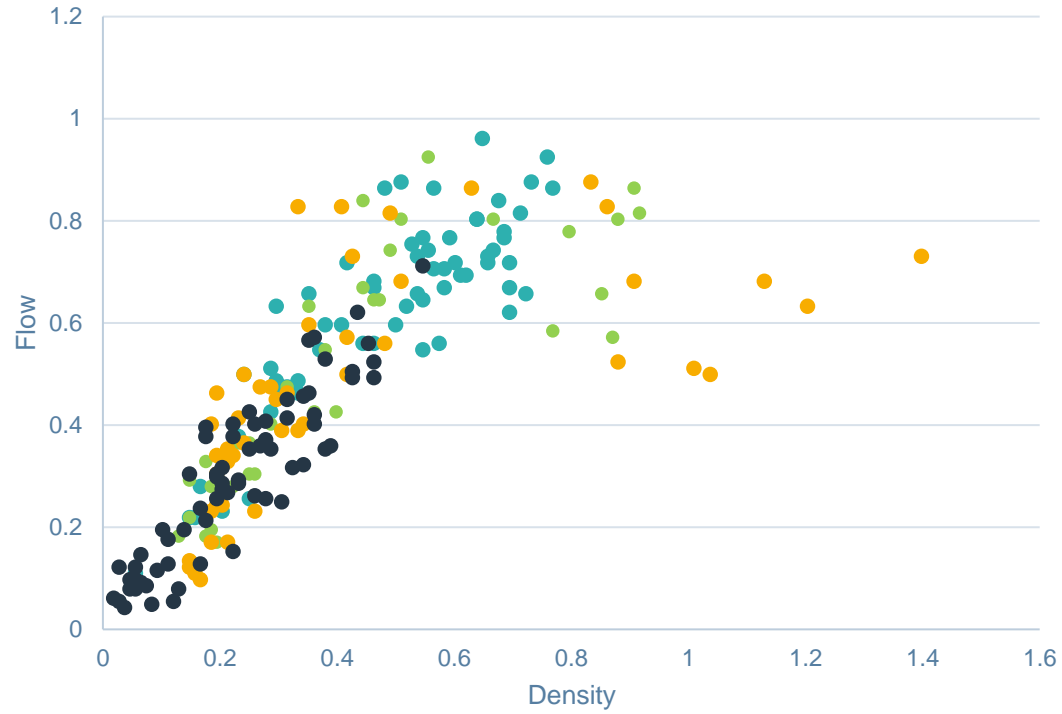


**LUND**  
UNIVERSITY

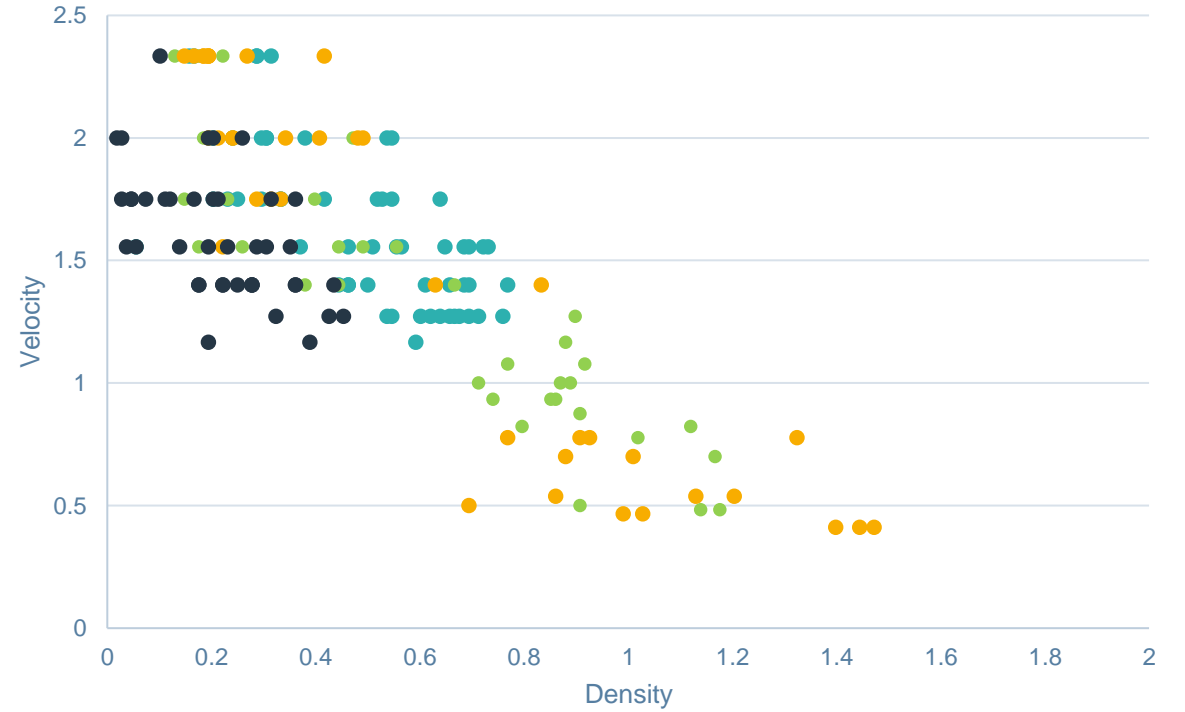


# Results

Free flow



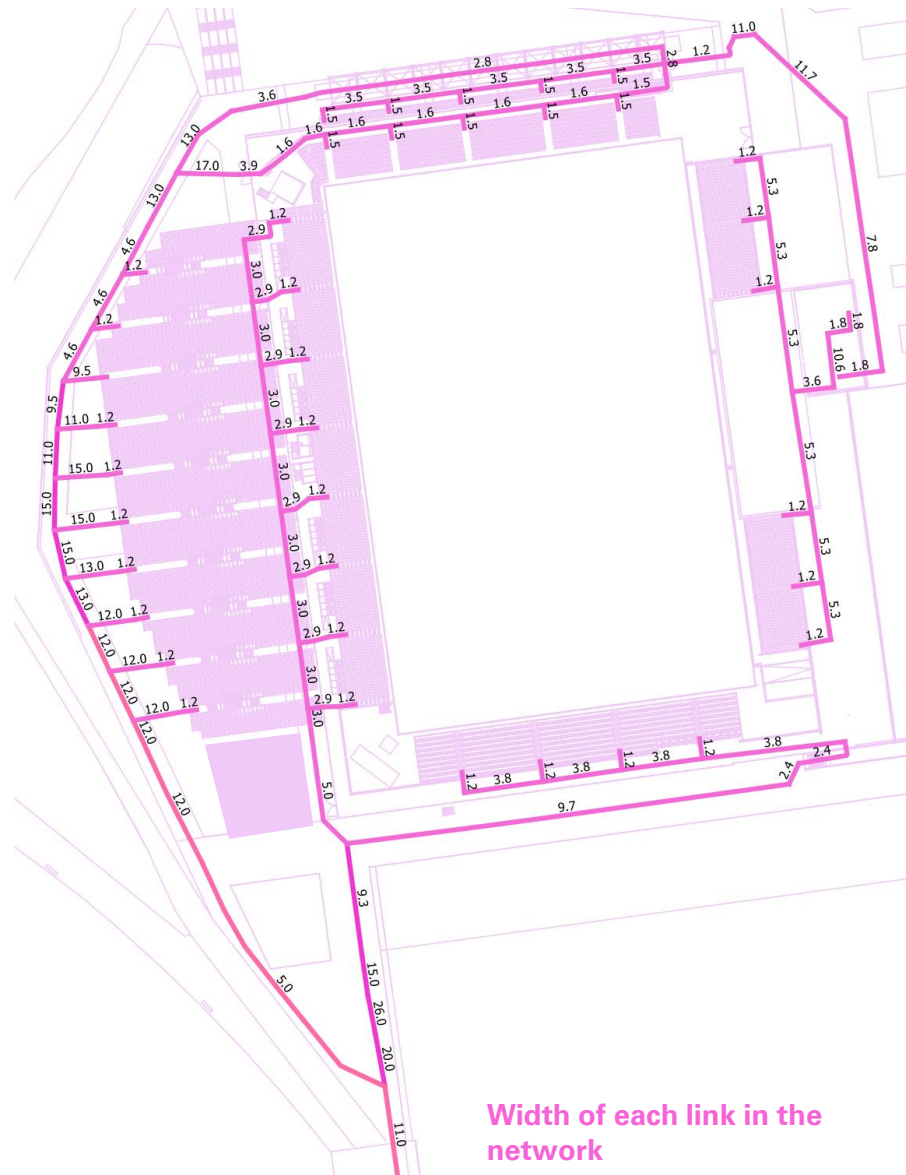
All data points



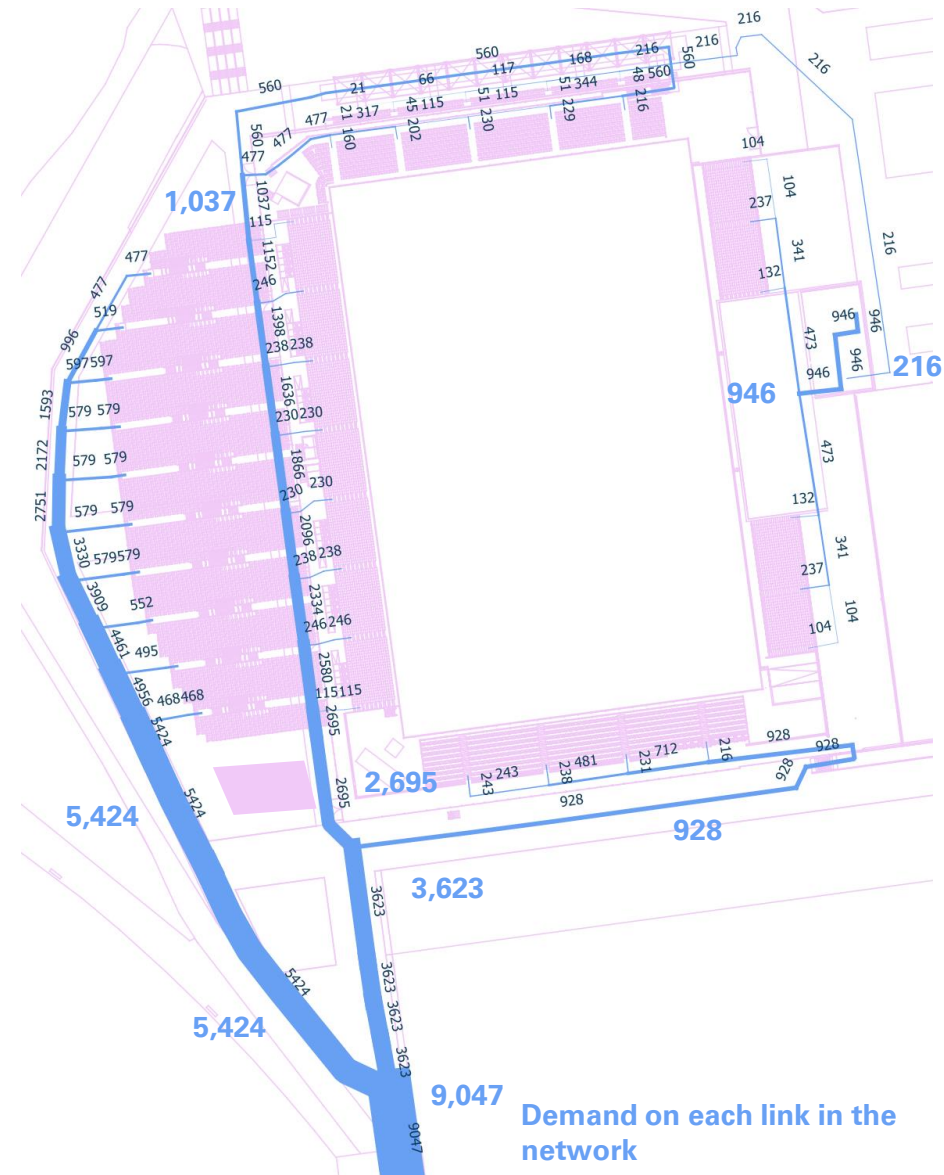
- Football
- Rugby League

- Ed Sheeran Concert
- Taylor Swift Concert

# Modelling capacity vs. demand

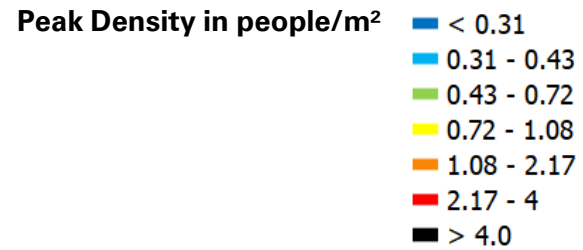


Width of each link in the network

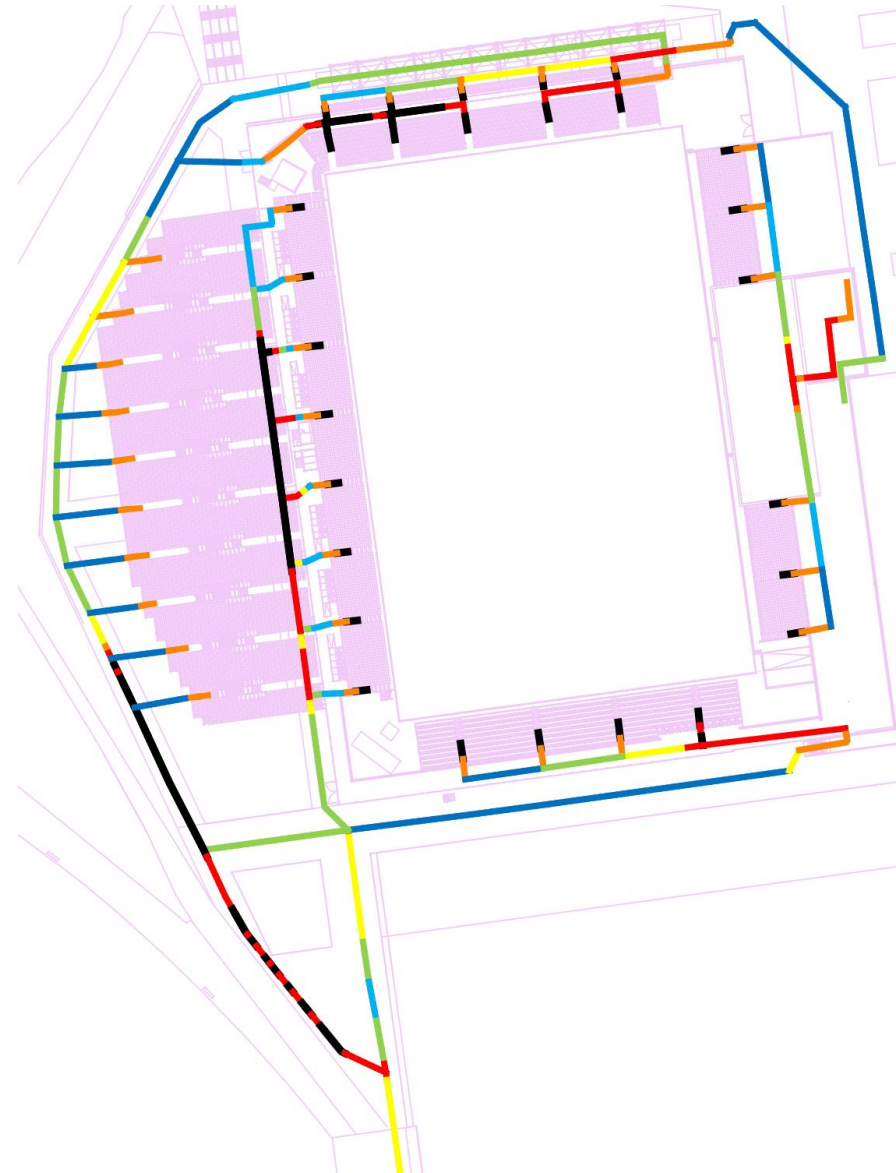
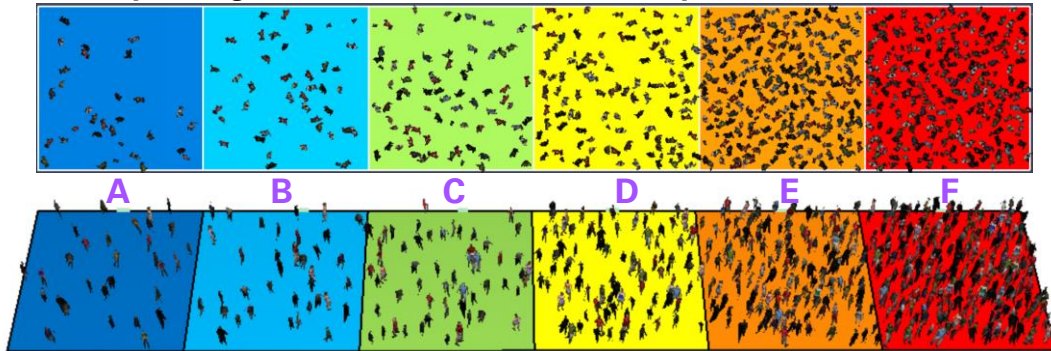


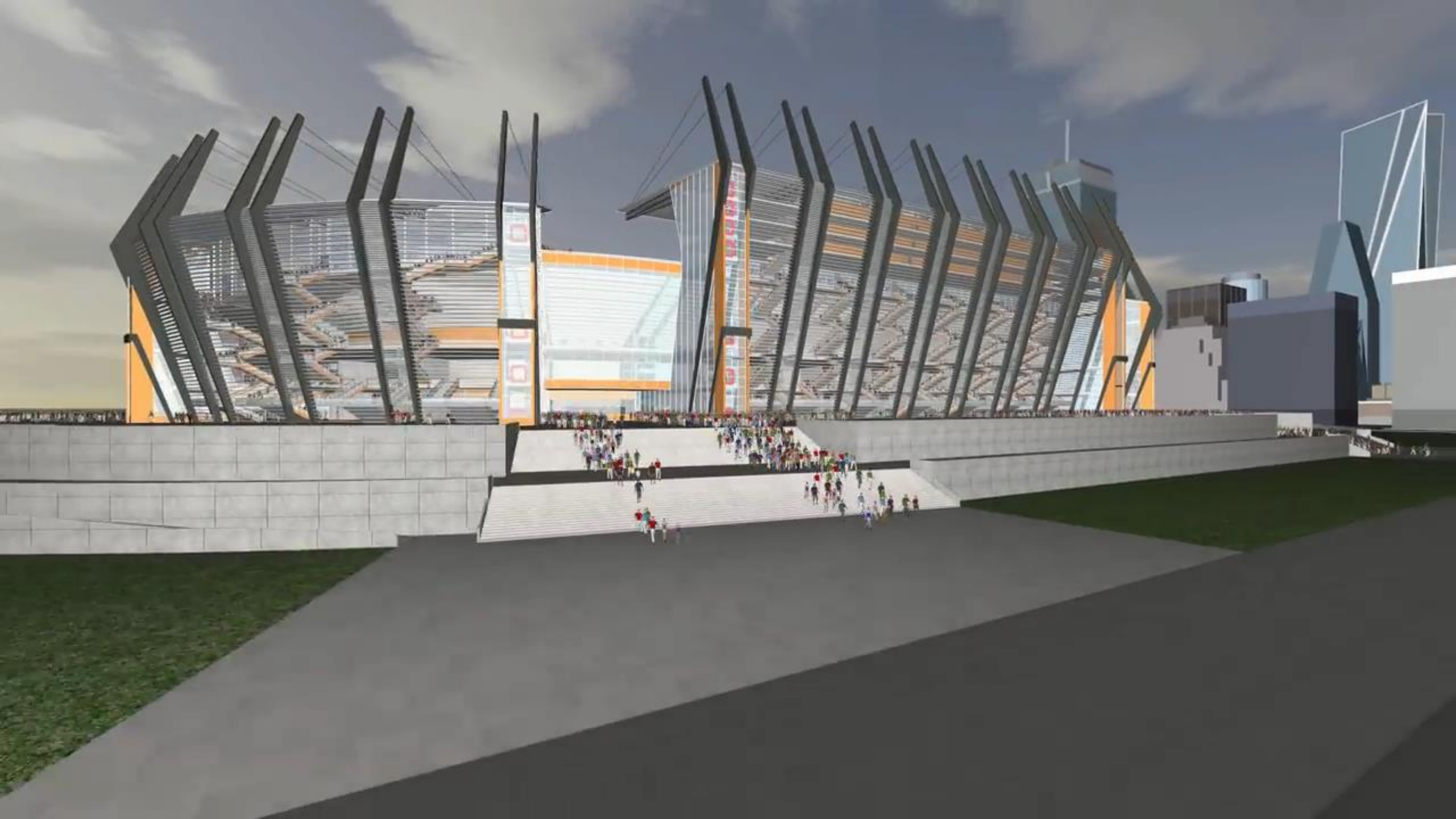
Demand on each link in the network

# Crowd density analysis



Corresponding Fruin Level of Service (Walkways)





# Business districts

An aerial, grayscale photograph of the Canary Wharf business district in London. The image shows a dense cluster of skyscrapers and commercial buildings. A prominent feature is a tall, slender building with a distinctive diamond-patterned facade, likely the HSBC Canary Wharf Tower. The surrounding area is filled with various other high-rise structures, and a body of water is visible in the background.

Canary Wharf: estate-wide evacuation plan for 150,000+ people

# What have we learned?

 Emergency behaviour is complicated, but people rarely “panic”.

 Building codes rely on old data, but research is catching up.

 Cutting-edge simulation technology can help planning.

And...

 Michael may increase his walking speed by attending Taylor Swift concerts.

 **Thank You**

Dr Aoife Hunt  
aoife.hunt@ghd.com

→ [ghd.com/advisory](https://ghd.com/advisory)

# Why is it important to understand human behaviour?

- It influences the time to reach safety
- Determines effectiveness of our safety procedures and management
- Helps us to plan for better survivability