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# Satellite-Based Sustainability Data: A New Frontier

Jeremy Tamanini, Founder, Global Green Economy Index



# A Word From Today's Chairman

Mike Wardle
CEO
Z/Yen Group

































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# Today's Agenda

■ 15:00 – 15:05 Chairman's Introduction

■ 15:05 – 15:25 Keynote Presentation – Jeremy Tamanini

■ 15:25 – 15:45 Question & Answer



# Today's Speaker

Jeremy Tamanini
Founder
Global Green Economy Index

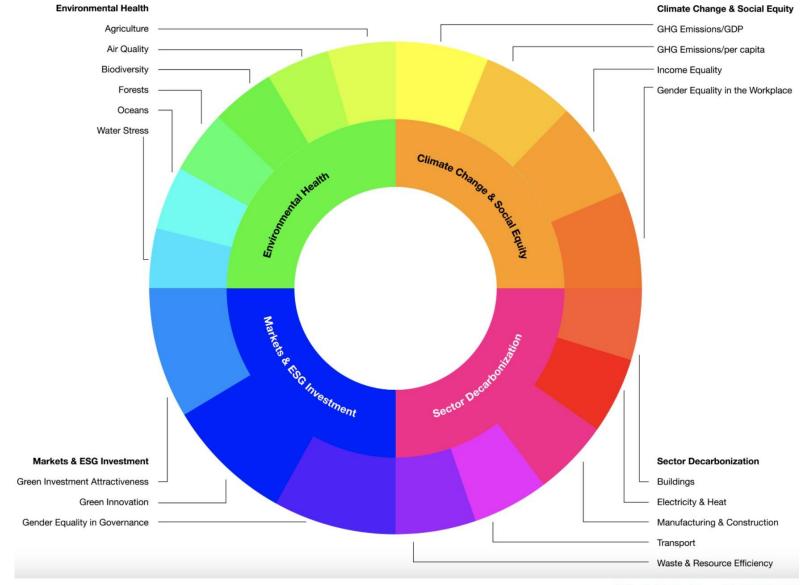


Satellite-Based Sustainability Data: A New Frontier

Webinar – October 17, 2022



## Global Green Economy Index (GGEI)





# Sustainability Data: Challenges

ACCURACY

TIMELINESS

COVERAGE

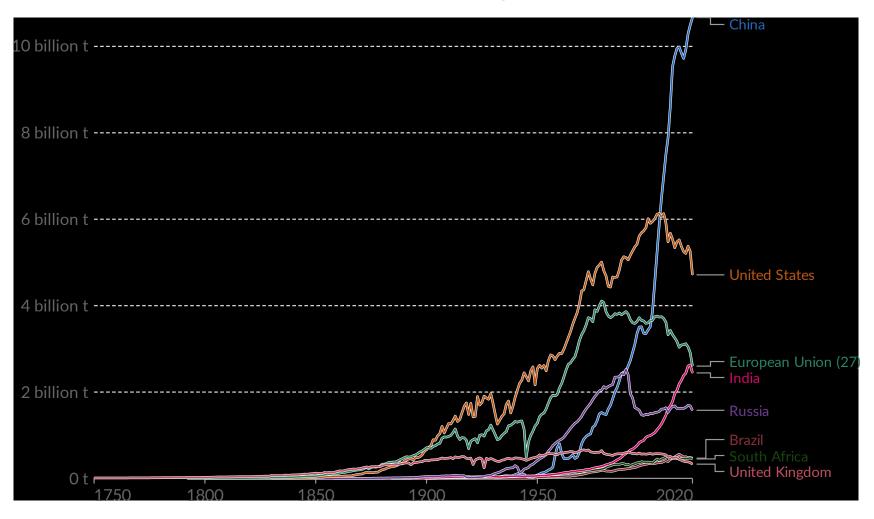


### Case 1: Country GHG Emissions

#### Annual CO<sub>2</sub> emissions



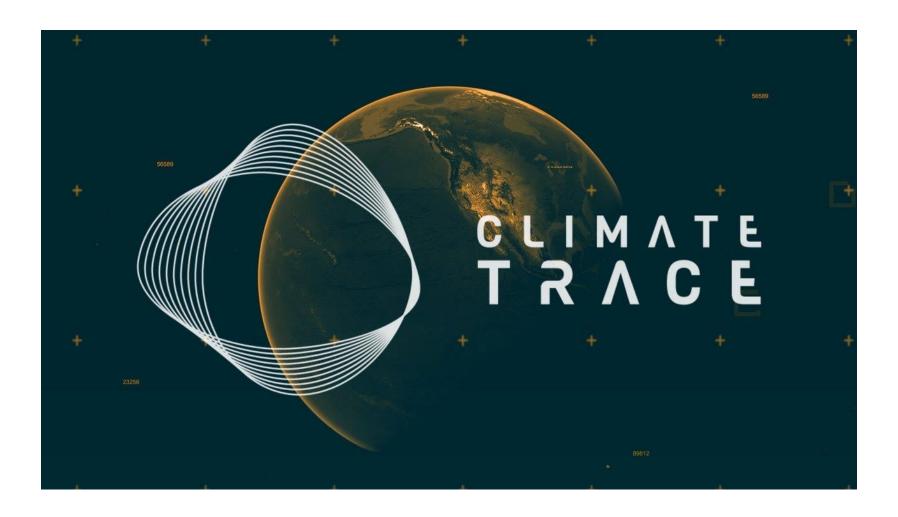
Carbon dioxide (CO₂) emissions from fossil fuels and industry Land use change is not included.







#### Case 1: Climate Trace



- ◆ Closer to real-time
- ◆ Sector specific/more granular
- ◆ AI enhanced



#### Case 2: Global Renewables Watch



- ◆ Real-time atlas mapping utility-scale solar/wind
- ◆ AI enhanced
- ◆ Enables project tracking & land use patterns



Case 3: Land use & voluntary carbon markets

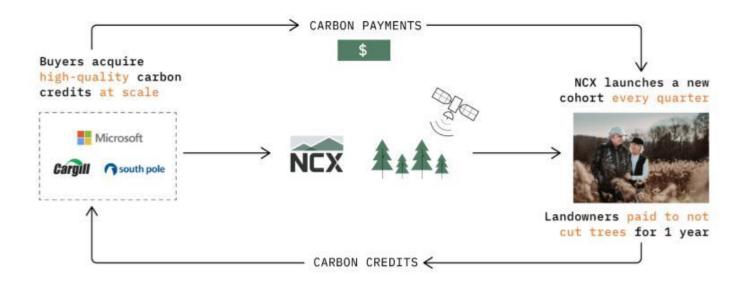




HOW IT WORKS



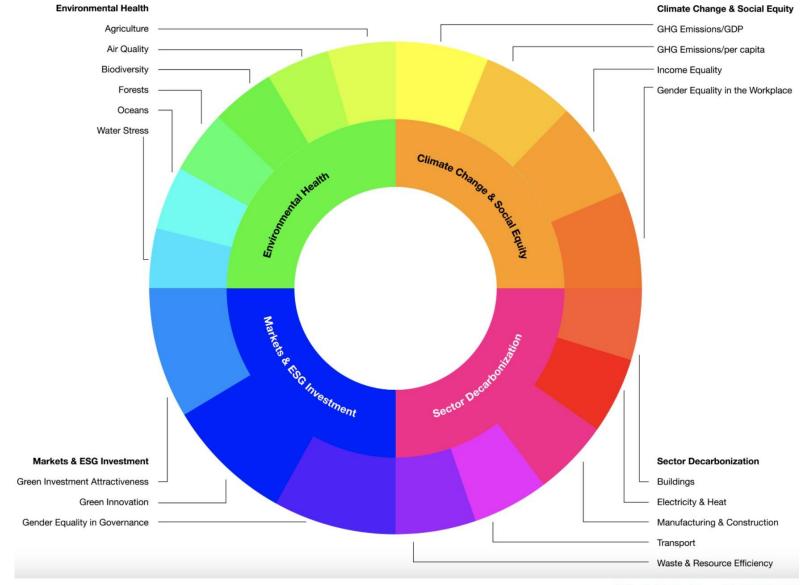
#### NCX connects net-zero leaders to forest landowners



- ◆ Closer to real-time
- ◆ Site specific/more granular
- ◆ Adds transparency to carbon offset markets



## Global Green Economy Index (GGEI)





# Thank you

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@DualCitizenInc





# Comments, Questions & Answers

































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#### **Forthcoming Events**

■ Tue, 18 Oct (11:00-11:45) Dealing With Difficult People At Work

■ Tue, 18 Oct (17:00-19:00) US Midterm Election Panel Discussion

Wed, 19 Oct (12:00-12:45)The Hitchhikers Guide To The Metaverse

■ Tue, 25 Oct (16:00-16:45) International Share Schemes: Exporting the Vision

Visit <a href="https://fsclub.zyen.com/events/forthcoming-events/">https://fsclub.zyen.com/events/forthcoming-events/</a>

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