



THE PSYCHOLOGY OF SEDUCTION - AND WHY IT IS IMPORTANT IN BUSINESS, THE BOARDROOM, AND THE BEDROOM

Dr Raj Persaud, Consultant Psychiatrist and Fellow, Royal College of Psychiatrists

Webinar

Monday, 05 July 2021, 16:00 BST

A Word From Today's Chairman



Professor Michael Mainelli

Executive Chairman

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Today's Agenda



- 16:00 – 16:05 Chairman's Introduction
- 16:05 – 16:30 Keynote Presentation – Dr Raj Persaud
- 16:30 – 16:45 Question & Answer

Today's Speaker



Dr Raj Persaud

Consultant Psychiatrist and Fellow

Royal College of Psychiatrists

Poll



Which of the following activities on a first date are most likely to stimulate attraction?

- Going to see an entertaining rom com movie
- A relaxing meal in a good restaurant
- Going to see a horror movie
- Going to a funfair with a terrifying roller-coaster ride



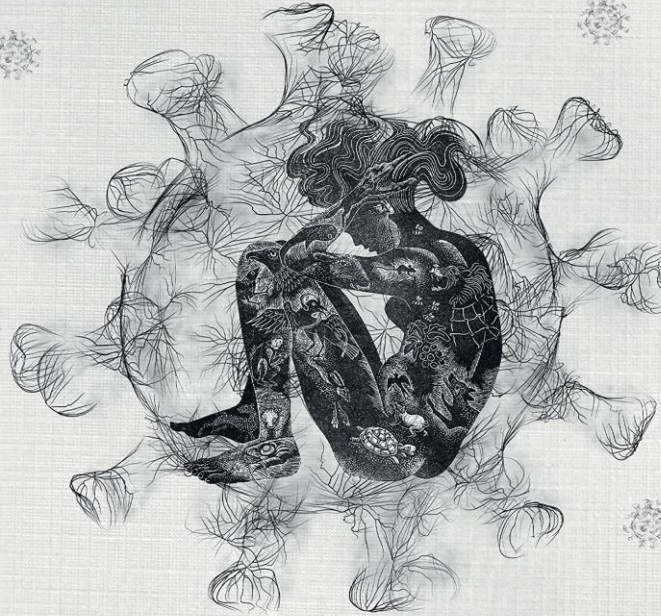
The Psychology Of Seduction - And Why It Is Important In Business, The Boardroom, And The Bedroom

Dr Raj Persaud, Consultant Psychiatrist and Fellow, Royal College of Psychiatrists

FROM THE AUTHOR OF *STAYING SANE*

THE MENTAL VACCINE FOR COVID-19

COPING WITH CORONA: A GUIDE TO PANDEMIC PSYCHOLOGY



DR RAJ PERSAUD

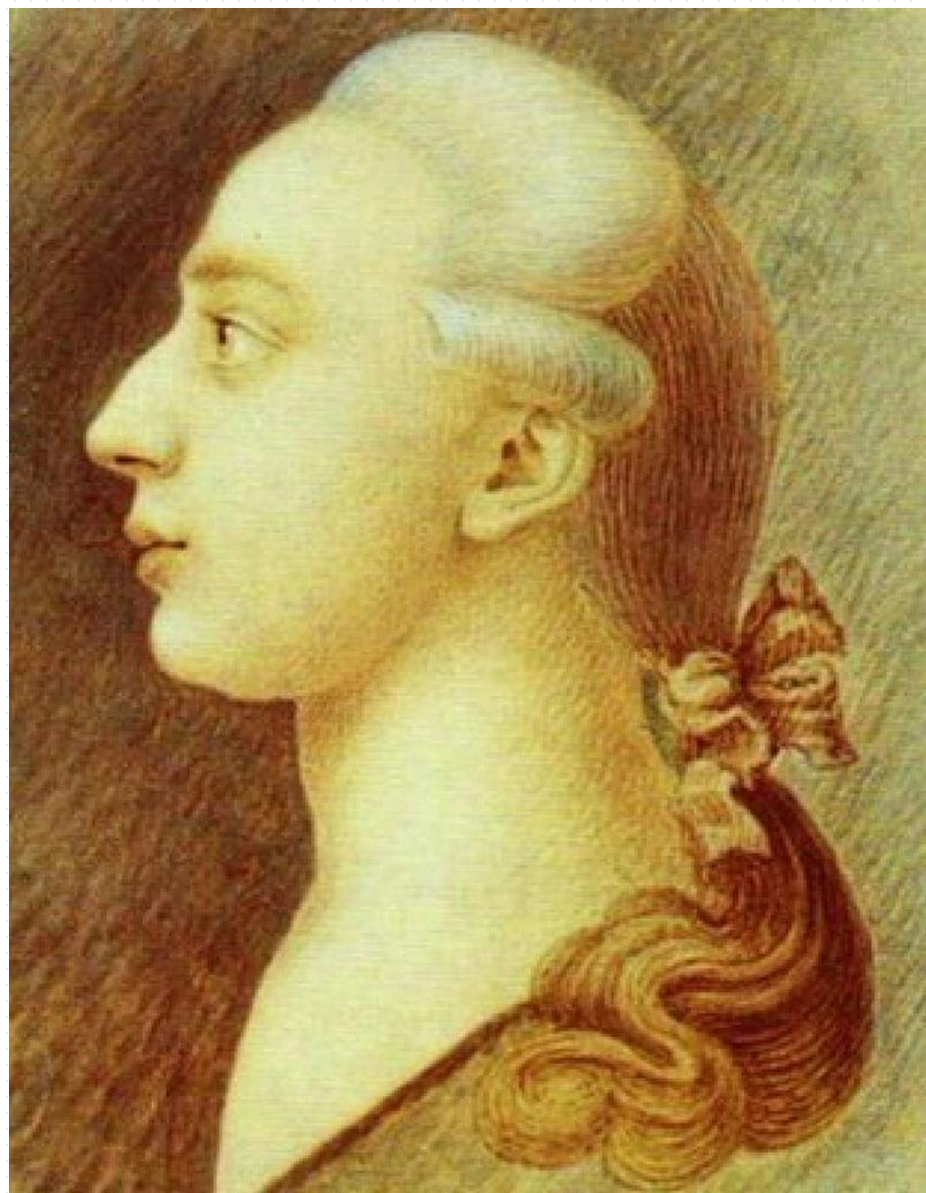


Brain scanning research investigating what happens to the brain when its in love finds:

- No pattern emerges everyone's version of love is different
- Distinct patterns emerge with enhanced performance in all areas
- There is a negative impact in certain functions











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Thank You For Listening



Forthcoming Events

- Thu, 08 Jul (15:00-15:45) Financial Centres Of The World 2021: Focus On British Virgin Islands
- Mon, 12 Jul (10:00-10:20) Green Finance: "What Will FinTech Do In The Climate Wars, Daddy?"
- Wed, 14 Jul (15:00-15:45) The Nifty Fifty: The True Story Behind The Infamous Stock Market Bubble
- Mon, 26 Jul (15:00-15:45) Meritocracies: Why Glass Ceilings Are Closer To A Feature Than Bug (And What We Can Do About It)
- Tue, 27 Jul (15:00-15:45) Financial Centres Of The World 2021: Focus On Guernsey

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