

EVERYTHING WILL BE TOKENIZED: THE FUTURE OF IDENTITY

Katryna Dow, CEO & Founder, Meeco

Webinar

Wednesday, 12 May 2021, 11:00 BST



A Word From Today's Chairman



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Professor Michael Mainelli

Executive Chairman

Z/Yen Group





Today's Agenda



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- 11:00 11:05 Chairman's Introduction
- 11:05 11:25 Keynote Presentation Katryna Dow
- 11:25 11:45 Questions & Answers

Today's Speaker



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Katryna Dow CEO & Founder

Meeco

Everything will be tokenized; the future of identity

Katryna Dow CEO & Founder, Meeco 12 May 2021



"Our vision is to enable everyone to get equity and value in exchange for the data they share"

Meeco Planet Pty Ltd, 2021 💯

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Data

About Me

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Data

From

Me

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Everything will be tokenized (unique)

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Opportunity for more equitable value creation

We live in a "post truth" world



Just because you can see, hear or speak

it....

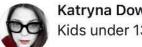
Need infrastructure for people and digital twins

Issue Store Track/Trace Prove Trust Revoke In 2020, a popular game platform sold \$1.2 billion worth of virtual currency.

Which group makes up <u>more than 50%</u> of the purchasing decision user base?

- 1. Children under 13
- 2. Children over 13
- 3. Adults

This generation understands micropayments & digital currency



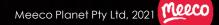
Katryna Dow 🛕 @katryna... · 21/12/20 ···· Kids under 13 = 54% = \$1.2B

IMHO: there are no questions about the emerging generation understanding digital currency & micropayments.

We need to work out digital keys & safe identity for these kids quickly! @EmLindley @janvereecken @mlKs_it_app

Christophe Jauquet @... · 28/11/20

Roblox has sold \$1.2 billion worth of virtual currency to users this year. Children under 13 make up 54% of users; the company is now eyeing an \$8 billion IPO. cc @StevenVBe















Meeco Case Study



Meeco's wallet leveraging OpenID is designed to incentivise collaboration between stakeholders whilst maximising privacy

- For service providers able to use OpenID Connect authentication flow, no need for additional integration
- No IDP lock-in, access to different identity providers to issues Verifiable Credentials
- For brokers (Bank, Telco, Government), open eco-system based upon decentralised and attribute sharing technology
- Easy integration with accepted standards
- Customers free to choose service and identity providers



eftpos Case Study

- Australia's go-to-payment system since 1984
- Processed over 2 billion debit card transactions in 2020
- Worth an average of more than \$300 million each day
- eftpos joined Hedera Governing Council
- After successfully conducting tests to determine feasibility of a digital Australian dollar stablecoin for micropayments.



Micropayments

Payments

Wallet Balance

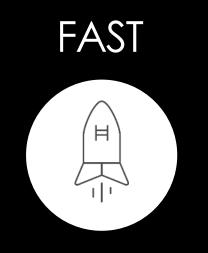
\$10.0

- Fast & fairer
- Feasible merchant fees as % of transaction
- Linked to stable coin •
- Customers don't need to • understand crypto
- Identity preserving
- Supports Attribute Based • Credentials; proof of age

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Pay to: Fintech News					
Item(s): Premium Article Access	Transactions				
	StableCoin in Circulation	24hr Transfer Volum	e		
Confirm & Pay	\$2,000,300	\$20.03			
Cancel	Recent Transactions				
	Transaction	Consensus	Total Amount		
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	transferf22b31 (t) → b5bc0b68fd0bb8fd (t)	12/22/2020, 1:00:08 PM	\$10.00		
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Hedera Case Study



Low-latency transactions with guaranteed finality in seconds, not minutes or hours, order of magnitude faster than blockchain alternatives.

Fair access, timestamps, and transaction ordering that can't be manipulated by malicious nodes.

FAIR

Best-in-class asynchronous Byzantine fault tolerant (ABFT) security, resistant to DDoS and Sybil attacks.

SECURE

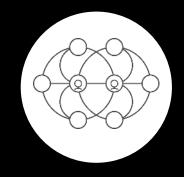
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STABLE

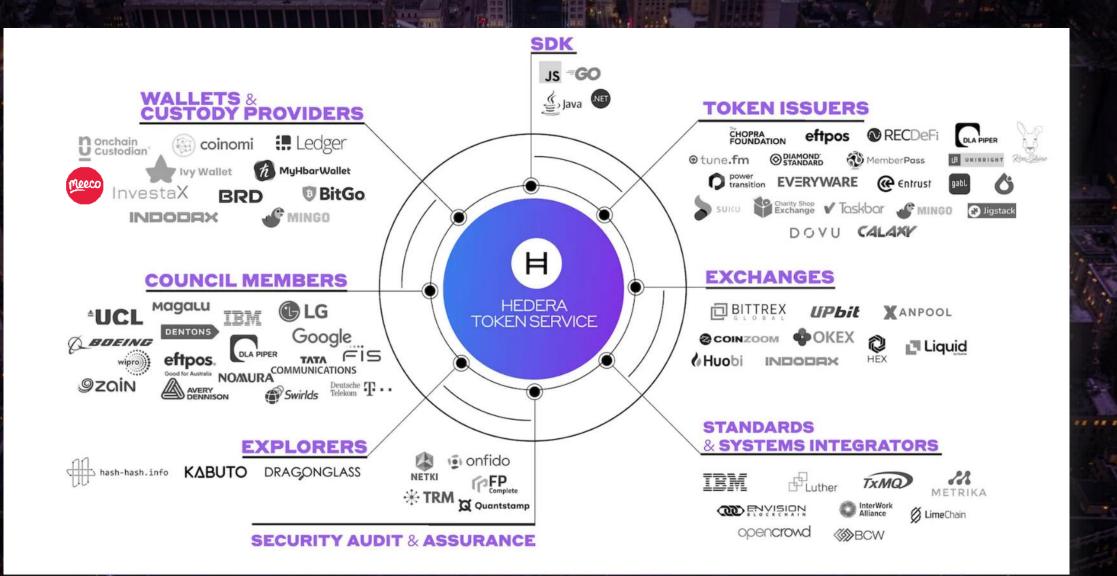
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Hedera

Hashgraph



Price stable in USD & network governed by term-limited enterprises with no authorized forks, meeting global data regulations



H Hedera Hashgraph

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"When you invent the ship, you also invent the shipwreck; when you invent the plane, you invent the plane crash.... Every technology carries its own negativity, invented at the same time as technical progress"

- Paul Virilio, French tech theorist

Audi's vehicle to Infrastructure

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China bans 23M citizens from buying travel tickets as part of "social credit" system

An an other to be the state of the state

EIC20

Life will move between ledgers and networks Private Permissioned Public

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Disclosure

Identity is now more personal than ever (fusion of digital/bio)



Consent

Minimum collection for maximum value





Tokenomics

Commercial model needs to incentivise everyone



Treasury

Settlement needs to be fast and transparent









Recovery

Accountability/audit equity/transparency responsiveness/stability Control/convenience trusted brokers escrow services



Binary

Activity

GET /v2/global/binaries/{id} View attachment

Connection

GET /v2/connection/connections GetConnections POST /v2/connection/connections Create Connection

GET /v2/connection/connections/{id} GetConnection

GET /v2/activity/activities Retrieve activities for feed

/v2/global/binaries Upload attachment

DELETE /v2/connection/connections/{id} Delete Connection

What is the API-of-Me

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API-of-Me

What is the APT of Me

Setting Up

Quickstan

Meeco CL

Crypse CL

Terminology

Setting up Access

items and Slots Connections and sharing Classification Hermitian

Privacy

Developer Police

The getting started section is our primary source for people near to the platta to follow the <u>Cukketori quick</u> as it toaches the basics. Next step is to read the or **Guides** section and we highly recommend following slong with the code samples

In the guides, the following topics are covered

Introduction to the data model and terminology
Setting up a user with the necessary encryption arteriacts
Creating an item and filling it with data
Learn the place of classifications in the system
Make a concertion with another user and share on item

Before dwing in however, we'll start with an overview of the different components within Meeco. One more note, if you want to follow along, you'll want to sign up for the free API keys.

API Platform

Platform Overview

The Meetoo platform or APEo⁵Me as we like to call it is a technology that is designed for everyone to store data and cosmit how data is shared with or conservice goes to other people or organizations that they tust.

At no point is information stored or accessed in plaintext. It is only the client who can access this information inside a trusted execution environment.

To enable this, Meeos provides a number of services that can be used in unison to provide a smooth



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Comments, Questions & Answers









Thank You For Listening



Forthcoming Events

- Fri, 14 May (11:00-11:45) China's Green Finance Strategy During The 14th Five-Year Plan
- Mon, 17 May (15:30-16:15) Sequence Risk: The Biggest Investment Risk You've Never Heard Of?
- Tue, 18 May (10:00-10:45) Financial Centres Of The World 2021: Focus On Moscow
- Wed, 19 May (15:00-15:45) AI Made Inventions And AI Created Works In Europe. What Does This Have To Do With My Business?

Visit https://fsclub.zyen.com/events/forthcoming-events/