



## Esop Sofa – Lockdown Stories: Adapting to Business Life During The Pandemic

**Webinar**

Tuesday 4 August 2020





# A Word From The Chairman



**Ian Harris, BA (Hons)  
FCA FBCS FIBC CMC**

Managing Director

Z/Yen Group



# Agenda



- 11:00 – 11:05 Chairman's Introduction
- 11:05 – 11:25 Kevin Lim chats with Laura McNeil
- 11:25 – 11:30 Final thoughts
- 11:30 – 11:45 Questions & Comments



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## Esop Sofa – Lockdown Stories: Adapting to Business Life During The Pandemic



**Laura McNeil**

Assistant Company  
Secretary and  
International Share  
Plans Manager

Blue Prism Group plc



**Kevin Lim**

Business  
Development  
Manager

Investec Bank



# Questions & Comments





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# Resources – “It’s Our Business”



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## newspad

The Esop Centre’s *newspad*, edited by Fred Hackworth, is a monthly publication providing in-depth coverage of the main international news in the employee share ownership field.

NB Reminder: The email address of Fred Hackworth, editor of *newspad*, has now changed to: fred\_hackworth@zyen.com (please note the under-score). Please send all press releases, company bulletins and news items for *newspad* to the above address. Thank you.

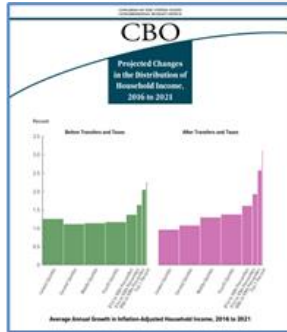
## August 2020

In this month’s edition:

- CGT probe fears over share scheme tax rates
- Roadchef trustee pledge – we’ll fight to the end
- *Shares for Salary* scheme at the Daily Mail group
- Gift staff 15 percent of the equity, investor urges Countrywide
- Taps turned on for ousted water ceo
- Book now for Jersey share schemes for trustees seminar September 25
- Share plans symposium, March 24 in London



# Resources – Bulletins



From 43,000 curated sources, you get a machine summary of the key point(s) from forward-looking articles, not just article titles:

## (LF.10) Reduced Inequalities

In September 2015, 193 world leaders agreed to 17 Global Goals for Sustainable Development. If these Goals are completed, it would mean an end to extreme poverty, inequality and climate change by 2030. Goal 10: Reduce inequality within and among countries.



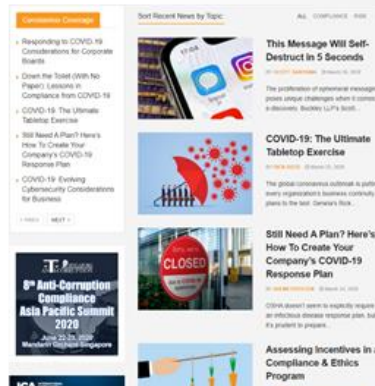
- If the distributions of **income**, means-tested transfers, and federal taxes follow CBO's projections, **income inequality** will be greater in 2021 than it was in 2016.
- **High growth** over the **past decade** has been based on unsustainable resource exploitation; addressing the **resulting growth in inequality** and environmental cost will be critical to ensure social stability and to ensure **strong sustainable growth** in the coming decade.
- The increase in **inequality** observed in the last 30 years is a serious threat to France's social contract.
- America's **populist** president is peddling a tax plan that will further increase **economic inequality** at a time when **income** and **wealth gaps** are already widening.
- A failure to give the **world's poorest women control** over their bodies could widen **inequality in developing countries** and thwart progress towards global goals aimed at ending poverty by 2030.
- Under French leadership the G7 group of the 7 largest advanced economies plus the European Union will focus in 2019 on fighting **inequality**, including **poverty** induced by **climate change**.
- Leadership might require companies to take positions and advocate for **change on global inequality** - including **in-work poverty**.
- Achieving the 17 **Sustainable Development Goals** - which include clean water, clean energy, sustainable cities, climate action, responsible consumption, **reduced inequality** and more - could open a market opportunity of \$12 trillion by 2030.
- The next decades offer an opportunity to address **African urban poverty and inequality** and shape development priorities to ensure that urbanisation helps foster well-functioning, livable and sustainable cities.
- In Africa and in the LDCs, eradicating poverty by 2030 will require both **double-digit GDP growth** and dramatic declines in **inequality**, illustrating the scale of the current challenges faced.
- The economic catch-up of Asia with the West will continue in the coming decades - thereby reducing **global inequality** among countries and among world citizens.

## (FS.3.05) Employee Share Ownership

Considering 75 percent of the 2025 global workplace will be Millennials and Generation Z, it's critical that **organizations** keep a pulse on **employee engagement** and in a way that's consistent with how the emerging generations communicate.



- 2019 will see a continued evolution in designers' understanding of workplace optimisation with design that boosts office morale and **employee wellness** while facilitating a creative work environment.
- By 2018, Gartner Predicts Twice as Many Employee-Owned Devices Used for Work than Enterprise-Owned Devices. With proposed revisions to the UK Corporate Governance Code, from 2020, companies will be required to report on **employee engagement**, as announced earlier this year by Financial Reporting Council.
- For HR leaders looking to better determine the attitudes that drive employee turnover and increase retention, using AI to provide insights into **employee engagement** will be crucial.
- By 2021, Artificial Intelligence (AI) will allow the rate of innovation in New Zealand to double. **Employee productivity gains** are expected to increase 1.3 times.
- Artificial Intelligence will double the rate of innovation improvements and improve **employee productivity gains** by 1.3 times in New Zealand by 2021.
- US health benefit costs per **employee** will increase 4.1% next year - slightly higher than inflation and less than the double-digit increases seen in years past.
- With a tight labour pool, small businesses will find 2019 is the year to focus on **employee engagement and happiness**.
- Nearly 50 percent of companies also expect that automation will lead to some reduction in their **full-time workforce** by 2022, based on the job profiles of their **employee base** today.
- **Employee wellness** has been on trend for years, but expect to see some high-tech changes in 2019.
- By 2020, automation and artificial intelligence will reduce **employee requirements in business shared-service centers** by 63 percent, which says the RPA market will top \$1 billion by 2020.
- This year, many **organizations** will look to employee scheduling software to solve problems around creating, publishing and managing employee schedules that include options to swap shifts to select groups and integrate data on sales to help identify customer traffic patterns to optimize worker ratios.



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# Thank You



## Forthcoming Webinars

05 August 2020 (15:00)	CommunityZ Chest – 21st Century Security With Edmund Fitton-Brown
06 August 2020 (10:00)	Going, Going, Gone: Natural History Specimens Speak Of Biodiversity Loss
12 August 2020 (10:00)	What Should You 'Outsource' To Your Chamber(s) Of Commerce Of Choice?
14 August 2020 (10:30)	The Case For Employee Share Ownership: The Heart Of The Matter Revealed

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