



ESG Data Is The Solution – Not The Scapegoat

Sherry Madera, Chair, Future of Sustainable Data Alliance

Tuesday, 14 June 2022



A Word From Today's Chairman

Professor Michael Mainelli
Executive Chairman
Z/Yen Group





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Today's Agenda

- 15:00 – 15:05 Chairman's Introduction
- 15:05 – 15:25 Keynote Presentation – Sherry Madera
- 15:25 – 15:45 Question & Answer



Today's Speaker

Sherry Madera

Chair

Future of Sustainable Data Alliance





ESG Data is the Solution – not the Scapegoat

Using data in sustainable finance

Sherry Madera

Chair, Future of Sustainable Data
Alliance (FoSDA)

FoSDA

After COP26, FoSDA's role in the sustainable financial ecosystem has never been more important.

Maintaining focus on the availability and materiality of data to achieve our global sustainability goals is FoSDA's mission. We bridge the expert data community with financial markets, regulators and policymakers to drive efficiency, capacity and knowledge sharing.

We are FoSDA.



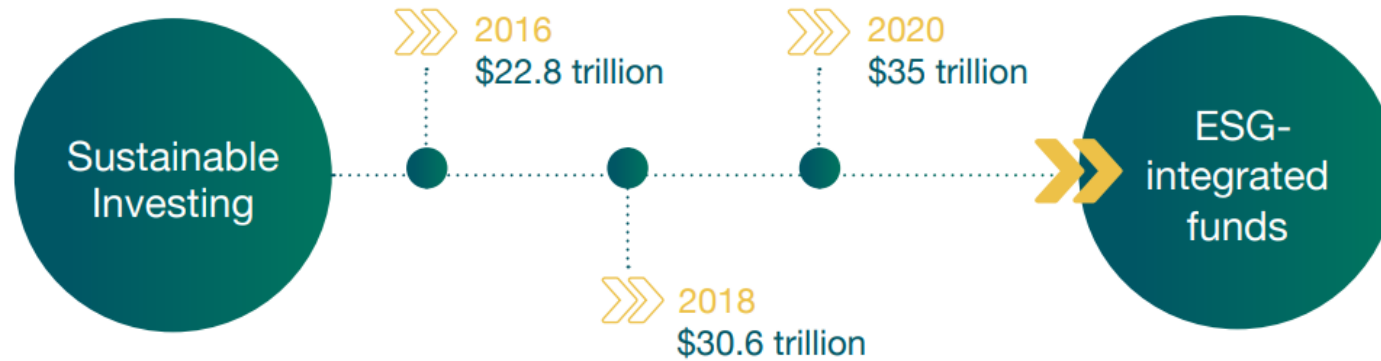
- Why is ESG Data important to the financial ecosystem?
- What are the challenges?
 - Gaps & Holes
 - Taxomania
 - Forward Looking Data
 - Biodiversity
 - Talent Capacity
- Ensuring the Perfect isn't the enemy of the Good

What data do we need for Sustainable Finance?

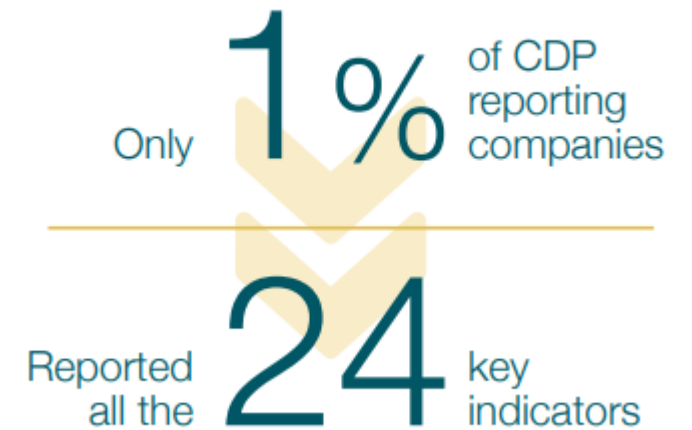
1. Corporate ESG Data Disclosure
2. Government, Environmental and Macroeconomic Data
3. ESG Ratings
4. We need MORE data on all ESG points
5. We need better QUALITY in all ESG data

Why is ESG Data important to the financial ecosystem?

Global ESG assets in numbers

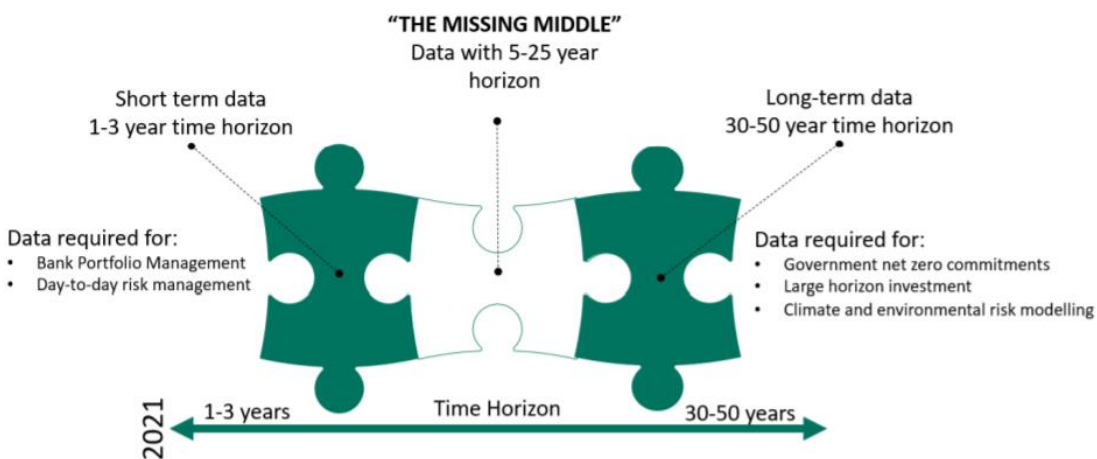
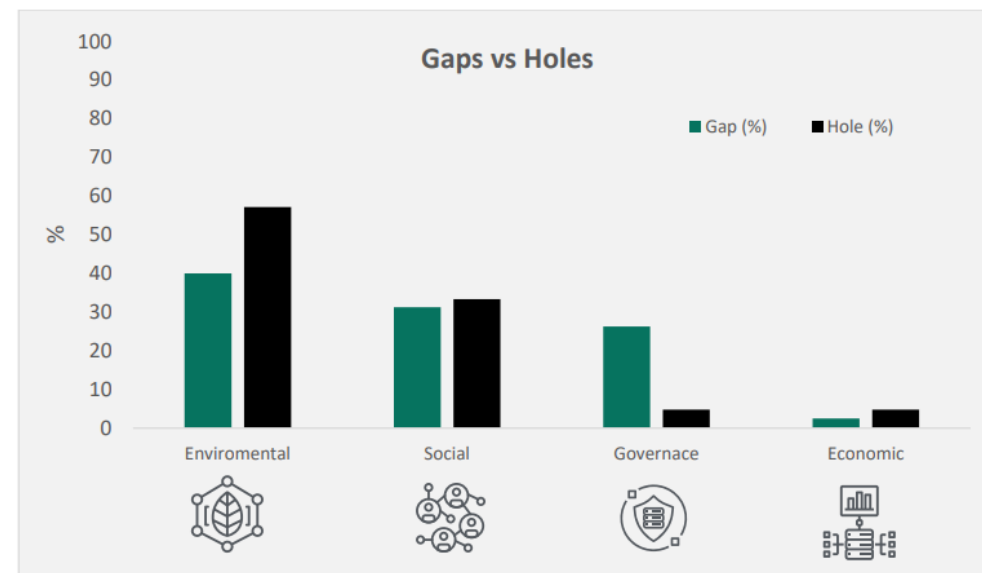


Source: Global Sustainable Investment Alliance, 2020 Review



ESG Data Gaps & Holes

- FoSDA's ESG Data Gaps & Holes workstream is led by its Data Council of technical experts in the field of ESG data.
- In October 2021 the Data Council published its first report: [ESG Data Gaps & Holes: The FoSDA Data Council perspective](#).
- FoSDA's analysis highlights the difference in the maturity of the environmental (E) and governance (G) domains compared to social (S) data.

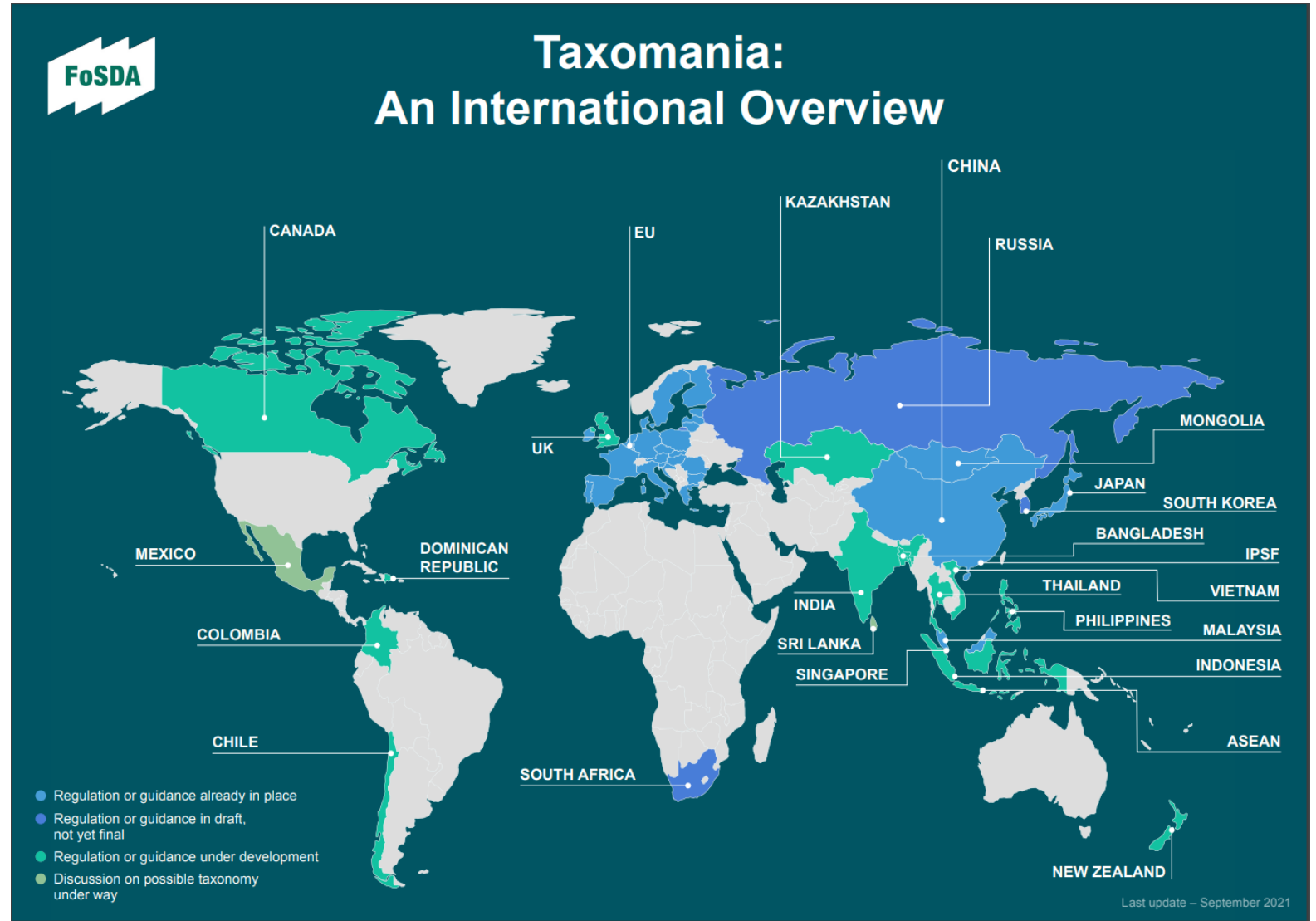


Forward looking data

- One of the most pertinent findings in the workstream's [Review 2021](#) was a gap between short and long-term forward-looking data reported by corporates, which FoSDA coined as a "Missing Middle" that needs to be resolved if transition pathways are to be formulated credibly.

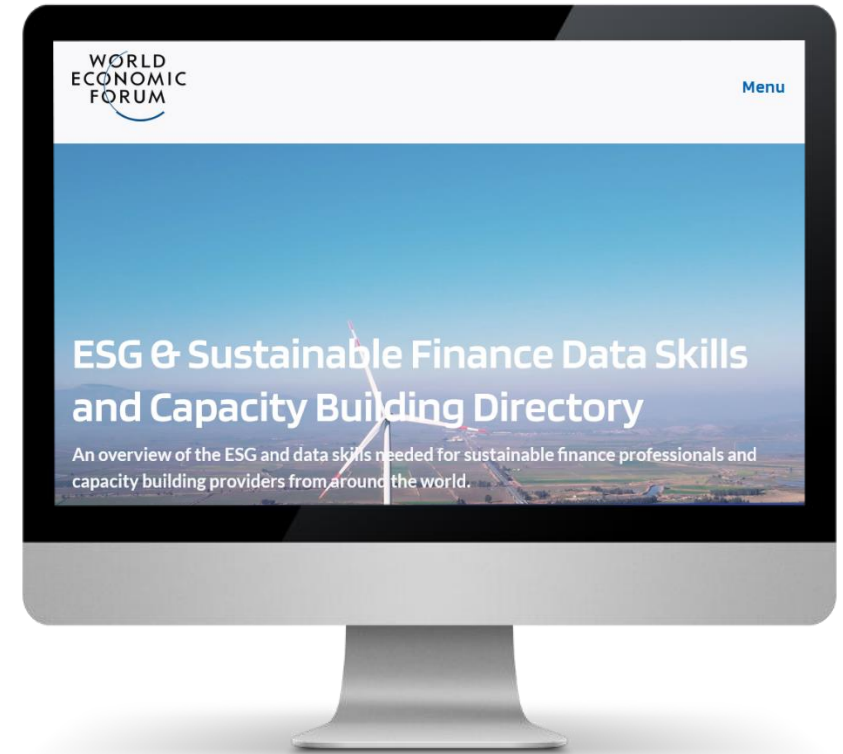
Mapping Taxonomies to ESG Data

- FoSDA published in September its [*Taxomania: An International Overview*](#), mapping the current state of play of all international taxonomy initiatives, along with its initial commentary.
- This workstream will enter phase two for 2022, where it will seek to dig deeper into what data is needed specifically for some of the key international taxonomies.



ESG Talent Development and Capacity Building

- The workstream has been established to answer two fundamental questions:
 - What are the novel skills needed to support ESG data analysis for sustainable finance?
 - How is this capability being developed today?



NEW

Data to support Biodiversity and Nature-Based Finance

- FoSDA is pleased to be partnered with the Taskforce for Nature-related Financial Disclosures (TNFD) in this workstream.
- The workstream will explore global policy and disclosure initiatives and champion recommendations for data at COP15.

An aerial photograph of a coastline. The left side shows the ocean with white, foamy waves crashing onto a sandy beach. The right side shows the calm, turquoise water of the ocean. A white, jagged, arrow-like shape points from the beach towards the water, containing the text 'FoSDA'.

FoSDA



Comments, Questions & Answers





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Thank You For Listening

Forthcoming Events

- Thu, 16 Jun (08:00-08:45) The Global Economic Outlook: Investment, Trade & Co-operation
- Thu, 16 Jun (16:00-16:45) Price Vs Value – Active Management Is Still Alive And Well
- Mon, 20 Jun (10:00-10:45) Corruption, Capital, Power: Today's World Through The Lens Of Corruption
- Tue, 21 Jun (16:00-16:45) No More Dead Polar Bears: Art For Sustainability Engagement

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