



FINANCIAL CENTRES OF THE WORLD 2021: ALL EYES ON NUR-SULTAN

Professor Alexander Van de Putte, Chief Strategy Officer, AIFC

Tolkyn Takishova, Head Of Research Project Office, AIFC

Webinar Launch

4 May 2021, 09:00 BST



A Word From Today's Chairman



Professor Michael Mainelli

Executive Chairman

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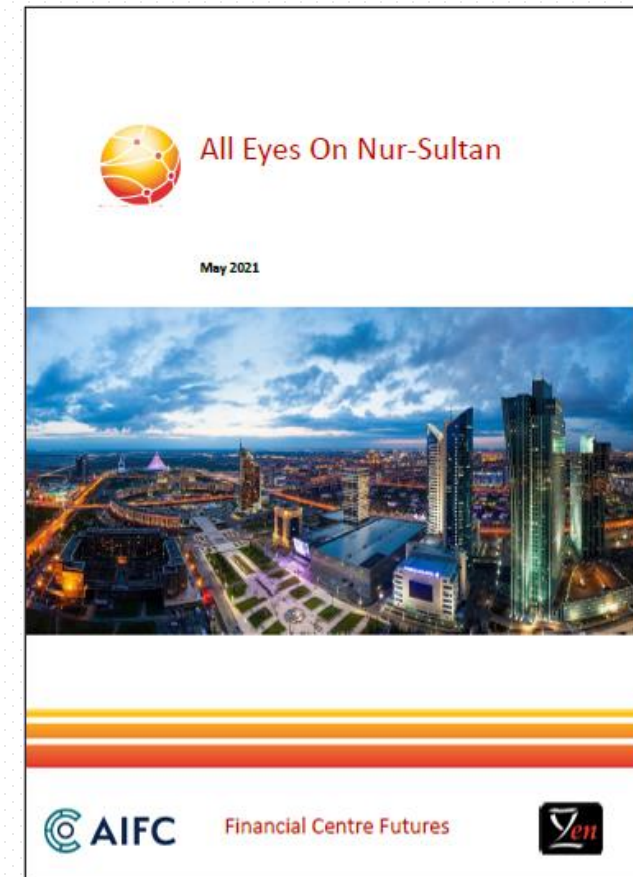
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Today's Agenda



- 09:00 – 11:05 Chairman's Introduction
- 11:05 – 11:30 All Eyes On Nur-Sultan
- 11:30 – 11:45 Questions, Answers & Observations



<https://www.zyen.com/publications/professional-articles/all-eyes-nur-sultan/>

Today's Speakers



Professor Alexander Van de Putte
Chief Strategy Officer
AIFC



Tolkyn Takishova,
Head of Research Project Office
AIFC

FINANCIAL CENTRES OF THE WORLD FOCUS ON NUR-SULTAN

Professor Alexander Van de Putte, Chief Strategy Officer
Tolkyn Takishova, Head of Research Project Office

4 May 2021





Agenda

- Kazakhstan – the place to watch
 - Astana International Financial Centre (AIFC) – the progress to date
 - AIFC drives fintech development - success stories
 - Green Finance – how AIFC facilitates the growth of green economy?
-

Kazakhstan is the gateway to ≈ 600 million consumers

563 mln
Bordering countries*

182 mln
EAEU member states

74 mln
Central Asian markets



Member of the WTO



Member of the EAEU



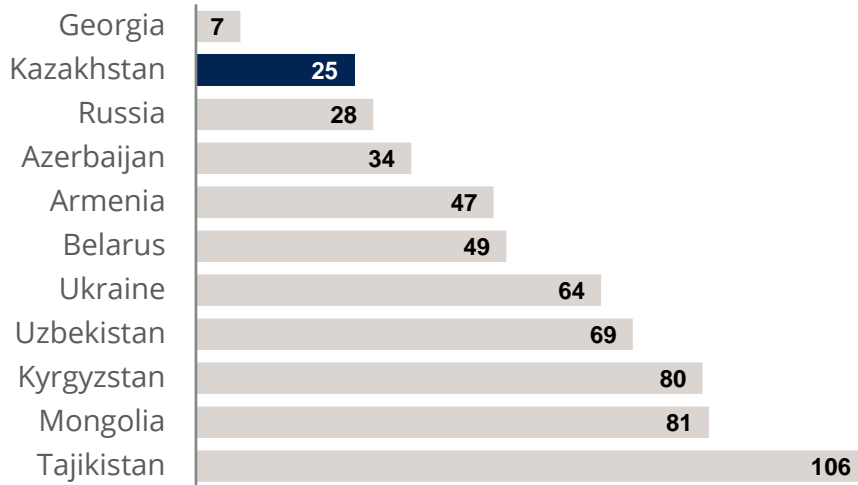
Key country to Belt and Road Initiative

*Includes population of western China only

Kazakhstan has a favourable investment climate

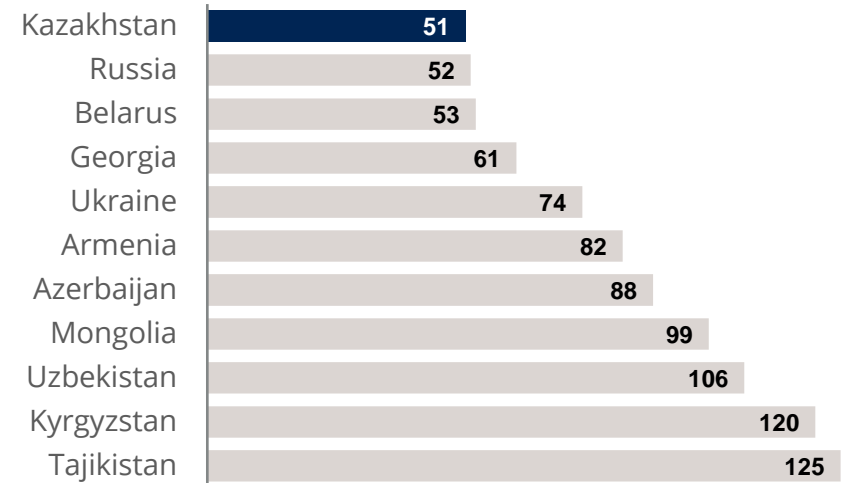
25th

in the World Bank's
2020 Ease of Doing Business Index



51st

in the UNDP's
2020 Human Development Index



Priority sectors for investments according to State Business Road Map 2025



Agriculture
and Food



Tourism



Chemistry and
Petro-chemistry



Machinery



Energy



Transport
and Logistics



Mining and
Metallurgy



Question1:

What types of goods are shipped along the overland Silk Road from China to Europe and vice versa? Select one choice.

- A) Time sensitive products
- B) Products with medium to high value density
- C) Limited volumes because of the lack of cost competitiveness

A resilient transport and communication infrastructure

Kazakhstan boasts the most advanced telecommunications and transport infrastructure in Central Asia

82%

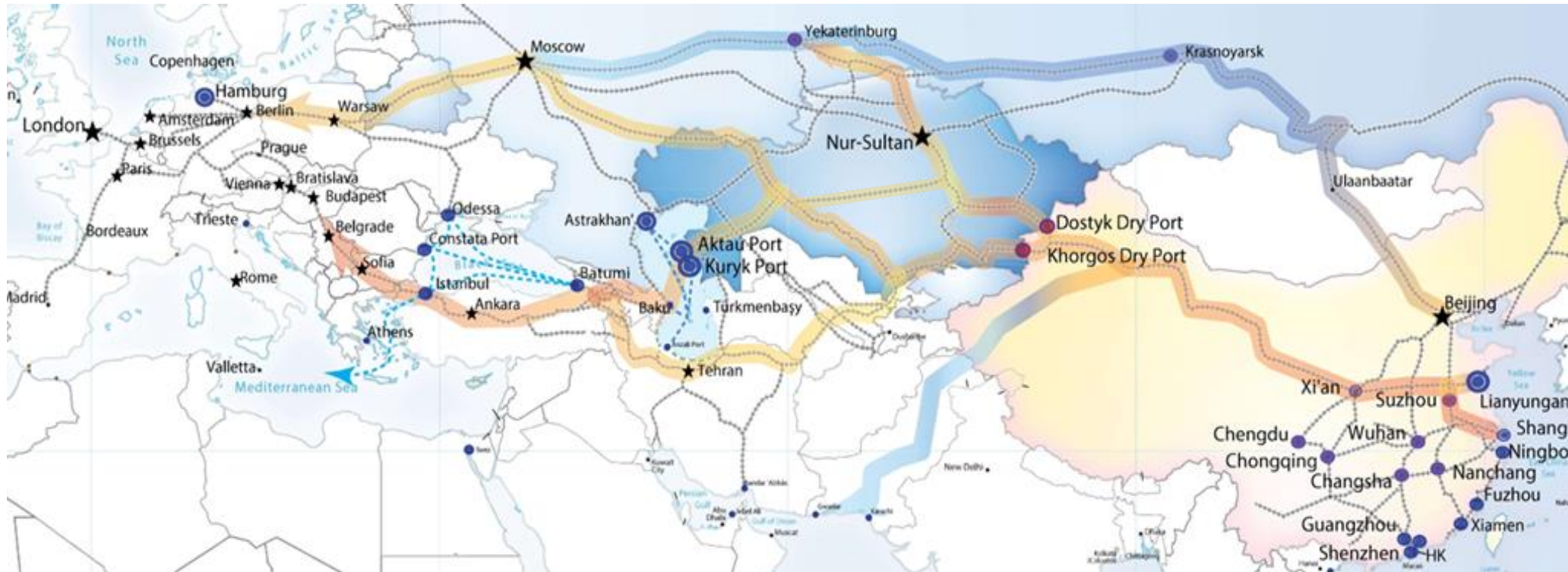
Internet Penetration Rate

85%

4G network availability

24

Airports



AIFC Ecosystem



Astana Financial
Services Authority



AIFC Court



International
Arbitration Centre



Astana International
Exchange



AIFC Green
Finance Centre



AIFC Authority



AIFC Fintech Hub



Bureau for Continuing
Professional Development



AIFC Business Connect



AIFC Expat Centre

AIFC: Central Asia's leading international financial centre

AIFC is a financial and investment hub located in Nur-Sultan



To become the leading international financial centre in the region



To contribute to the sustainable economic development of the region by fostering innovative financial products and services

AIFC is the de-risking platform for investors

English Common Law
Jurisdiction

World Class
Regulation Standards

0% Tax Exemption
until 2066

Special Labor And
Visa Regimes

Developed Financial
and Business
Ecosystem

How do we position / market ourselves?

Investment hub
drive investments



Airport model

Financial centre
support financial intermediation



Shopping centre model

The AIFC in numbers

Countries represented by registered companies in the AIFC



Companies registered with the AIFC



Firms accepted to the AFSA Fintech Lab (AIFC's regulatory sandbox)



Lawyers registered at the AIFC Court for rights of audience from 24 jurisdictions globally



Number of startups incubated through the AIFC



AIFC reserve pool of local professionals



Licensed and recognized financial institutions in the AIFC



Direct investments attracted through the AIFC



Total market capitalization of companies listed on the AIX





Fintech

AIFC develops a business and regulatory environment conducive to disruptive and consumer-oriented innovation

Kazakhstan is one of the main players in the development of distributed ledger technology

4th

6.17%

13

\$1.2 bln

Rank by the distribution of
bitcoin mining hashrate

Share of the global bitcoin
mining traffic

Mining farms

Planned investment in mining
and data centres until 2025

Success Stories

AIFC enables the growth of fintech

Kaspi.kz's IPO on LSE and AIX valued the company at \$6.5 bln. The market cap today reached \$15.9 bln.



The largest payment, trading platform and financial technology ecosystem in Kazakhstan

32%

Market share of consumer loans in Kazakhstan

46%

E-Commerce gross merchandise value share in Kazakhstan

66%

Share of total payment network transactions in Kazakhstan

Established in 2017, AIX shareholders include



Success Stories

VERIGRAM

**1 mln.
confirmed transactions**

Identity verification and customer onboarding platform based on machine learning



**\$1,3 mln.
worth of share capital**

Mobile app for digital gifts and gift certificates exchange anytime, anywhere



**\$2,3 mln.
of investments via platform**

Investment and crowdfunding platform



**\$120 mln.
of entrusted assets**

Machine learning platform for stock trading



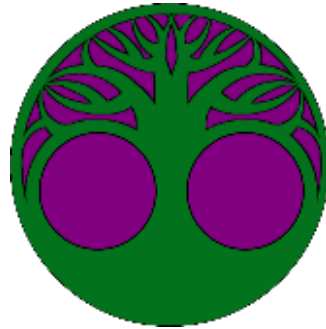
**50,000
users**

Investing app for retail investors

Green Finance

AIFC is a catalyst of a green economy development

AIFC Green Finance Centre supported the issuance of the first ever green bonds in Kazakhstan by the Damu Entrepreneurship Development Fund, a government-backed development institution, which has placed bonds on AIX to raise capital and support SMEs.



In 2021 Nur-Sultan entered the **Global Green Finance Index 7** and ranked 57th in the world, **ranking 1st in the Eastern Europe and Central Asia region.**

Thank you!



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Nur-Sultan, 010017
Kazakhstan



An External View



- Performing well in the GFCI for a recently-formed centre
- Entered the GGFI in GGFI 7 at the top of the regional ranking for Eastern Europe & Central Asia

Centre – GFCI Rank Order

Moscow

Warsaw

Vilnius

Bratislava

Istanbul

Prague

Nur-Sultan (formerly Astana)

Budapest

Tallinn

St Petersburg

Sofia

Cyprus

Almaty

Athens

Baku

Riga

Centre – GGFI Rank Order

Nur-Sultan (formerly Astana)

Almaty

Prague

Moscow

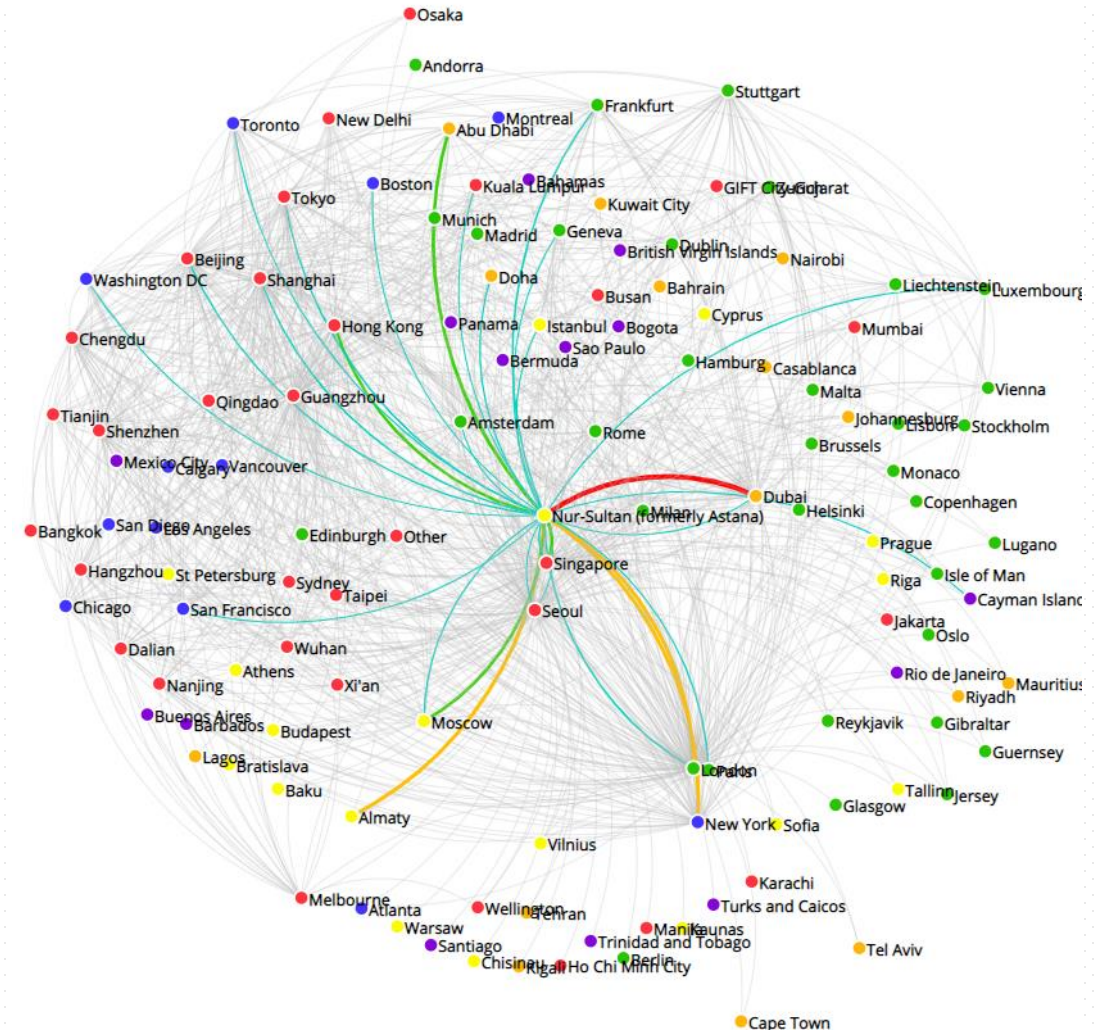
Warsaw

Istanbul

Connectivity



- A global spread of connectivity
- Good connections in New York and London
- Strong links to Dubai and Abu Dhabi
- Well-connected with Singapore and Hong Kong



Questions And Answers



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Thank You For Listening



Forthcoming Events

- Wednesday 5 May (15:00) How Capitalism Could Save The Planet
 - Thursday 6 May (10:00) Fighting Climate Change: The Important Role Of Global Green Finance Centres
 - Friday 7 May (14:00) Finance In The Climate Decade: Emerging Stewards Of The Net Zero, Resilient Transition
 - Monday 10 May (15:00) Leading With Compassion: Building Successful Teams & Influencing Change
-
- Visit <https://fsclub.zyen.com/events/forthcoming-events/>