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Friday 22 May 2020

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A Word From Our Chairman





James Pitcher FS Club



Recent Publications













Agenda

10:30 – 10:35 Chairman's Introduction

10:35 – 10:40 Invest Northern Ireland

10:40 – 10:50 Automated Intelligence

10:50 – 11:00 Datactics

11:00 – 11:15 Questions & Answers















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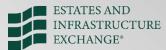














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Jennifer Liu

Head of Trade – London

Invest Northern Ireland





Paul Hudson

Head of Customer Success

Automated Intelligence

The Data-Driven World

- Being a data-driven business is to have a culture that *acts* on data.
- Timely, accurate, clean, unbiased and trustworthy data is like the new...
- Moving from offensive to defensive actions with a coherent data strategy.
- Reducing blunders no more careless mistakes?
- Where does unstructured data fit within the data strategy?



Challenges of Unstructured Data

- Unstructured data stored across multiple systems consistently remains an ungoverned arena for Banks
- > Typically represents 80% of all data being stored within Banks
- Client data from Know Your Customer (KYC) and Anti-Money Laundering (AML) processes
- Contains a mixture of client correspondence, financial products and contracts
- Minimal structure, context, control, governance and poor retrievability



Bring Unstructured Data Into Focus

- Automation of a information management and governance of unstructured data to meet regulatory standards
- Implement indexing to categorise, document and catalogue unstructured data
- Discover and democratise unstructured datasets
- > Identify and support the innovation of citizen data scientists
- Adopt a strategy to support continuous regulatory, economic and legal change within unstructured data.







Kieran Seaward

Head of Sales

Datactics

Case Study 1: Depositor Protection Compliance

DATACTICS[™]

Retail Bank



- Largest in region
- Keen to partner with innovative firms
- Recent appointment of Head of Data



- Failed data quality submissions
- "Big 4" consultancy involved
- Tool users cannot configure themselves

Case Study 1: Depositor Protection Compliance

Retail Bank



- Largest in region
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Previous Approach: Q



- Failed data quality submissions
- "Big 4" consultancy involved
- Tool users cannot configure themselves

DATACTICS™



- ✓ Focus on end user to self-serve
- ✓ Additional use cases
- ✓ Competitive POC approach

Case Study 2: Covid-19 DQ Issue

DATACTICS™

Wealth Manager



- Leading firm in UK
- Newly-created Data Management Office
- Data Stewardship

Previous Approach: **Q**:::



- Fragmented data management
- No standard tooling
- Time-consuming

Case Study 2: Covid-19 DQ Issue

DATACTICS™



- ✓ Leveraging Best-of-Breed tech
- ✓ Complement internal structures & processes
- ✓ Self-Service

Previous Approach: 9:33

- Fragmented data management
- No standard tooling
- Time-consuming

Wealth Manager

- Leading firm in UK
- Newly-created Data Management Office
- Data Stewardship



Questions, Comments & Answer(s)? The Financial Services Club





Thank You



Forthcoming Webinars

26 May 2020 (10:30) <u>Insuring The Next Pandemic</u>

27 May 2020 (14:30) <u>Leadership In Financial & Technical Firms In A Time Of Covid-19</u>

28 May 2020 (12:00) Contact Tracing – A Solution? A Privacy & GDPR Nightmare? A Technical Bridge Too

Far?

Visit https://fsclub.zyen.com/events/webinars/

More added every day...