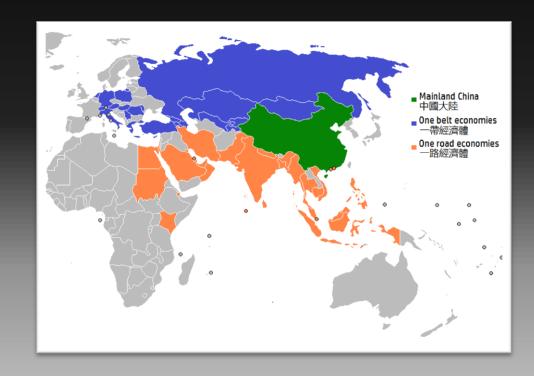


What The Belt And Road Initiative Looks Like On The Ground

Webinar

Monday 4 May 2020



A Word From Our Chairman





Michael Mainelli Executive Chairman Z/Yen Group



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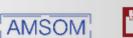






























Agenda

10:30 – 10:35 Chairman Introduction

10:35 – 11:00 Keynote Address

11:00 – 11:15 Questions & Answers





What The Belt And Road Initiative Looks Like On The Ground



Douglas McWilliams

Deputy Chairman

Centre For Economics And Business Research (CEBR)



Mike McWilliams

Head of Energy

Centre For
Economics And
Business Research
(CEBR)

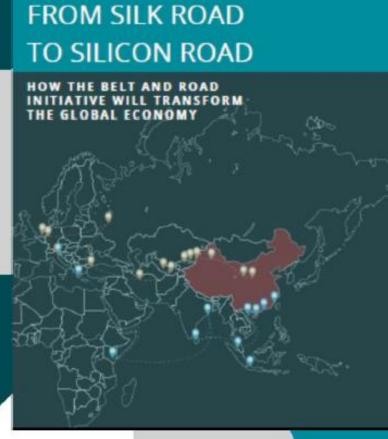


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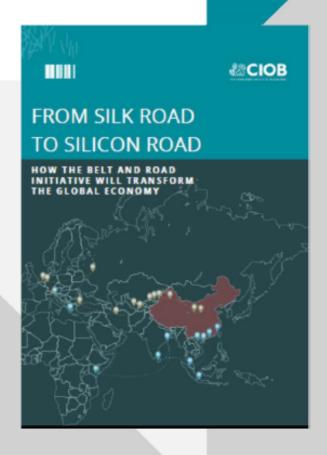
The Belt and Road

Douglas McWilliams Deputy Chairman Cebr Mike McWilliams Head of Energy Cebr 4 May 2020

Initiative on the ground



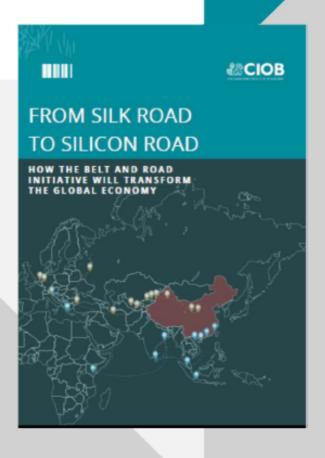




- The economic impact
- Impact of Corona Virus
- Driving the Silk Road
- China
- Mongolia
- Kazakhstan
- Russia
- The European End



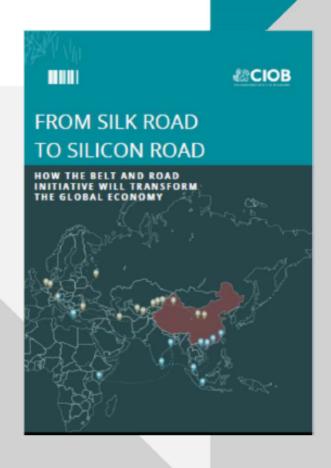




Modelling methodology

- Based on Cebr's WELT model
- Measure impact of announced projects
- Scale up for unannounced projects
- Measure multinational economic impact of infrastructure using Cebr's well established approach developed for the European Commission
- Take account of trade effects
- Measure impact to 2040
- Potentially \$8 trillion of spend
- Total boost to World GDP \$7 trillion per annum





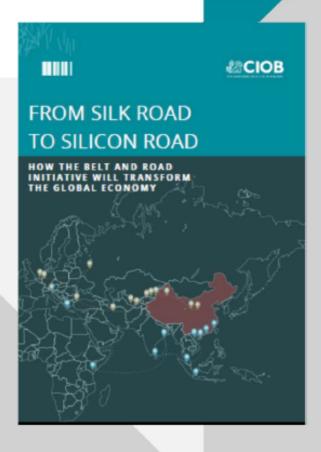
Historical comparisons

- Roman roads 80,000km
- Eisenhower Interstate Highway System 64,000km
- BRI 60,000km of new or upgraded roads
 BUT
- A whole lot else as well
- Spending about 10-15 times as much as the Romans or Americans

Besides the already announced projects we also assumed:

- A 5G global fibre network with global satellite cover
- A global energy interconnector. See Geidco.org for many more details
- Development of the Arctic Belt and Road where the Russian and Chinese initiatives will probably merge. Nordic and other countries will become involved.
- The Western European end of the Belt and Road at present, other than Greece and the recent
 accession of Italy, Western Europe has stayed aloof. This is likely to change as the success of the
 Belt and Road initiative becomes more apparent we believe it is highly likely that much of the
 rest of Europe will get involved including the UK, the Netherlands, Germany and France in
 particular. Also some more central European countries like Poland.
- The autonomous vehicle Belt and Road upgrading of the highways links to cater for autonomous vehicles
- The hyperloop Belt and Road a worldwide network of hyperloop links
- The green belt and road a worldwide network of renewable energy sources and (most importantly) storage
- The Pacific and Latin American Belts and Roads which will be improved transport and ports facilities including the tunnel through the Andes
- An academic Belt and Road initiative that links universities and scientific research with potential long term impacts on technology and productivity.

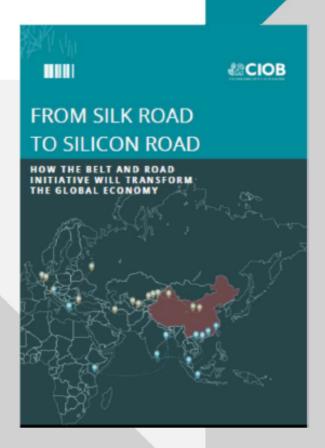




Top 20 absolute impact by 2040 \$ billions boost to GDP annual rate

| China | East Asia | 1,777 |
|----------------|---------------------------------|-------|
| United States | North America | 402 |
| Russia | Central Asia | 377 |
| Japan | East Asia | 282 |
| Indonesia | East Asia | 267 |
| Korea | East Asia | 219 |
| United Kingdom | Western Europe and Scandinavia | 178 |
| India | South Asia | 173 |
| Netherlands | Western Europe and Scandinavia | 132 |
| Sweden | Western Europe and Scandinavia | 125 |
| Pakistan | South Asia | 117 |
| Australia | Pacific | 93 |
| Turkey | Central and Eastern Europe | 91 |
| Germany | Western Europe and Scandinavia | 80 |
| Thailand | East Asia | 78 |
| Brazil | Latin America and the Caribbean | 73 |
| Italy | Western Europe and Scandinavia | 69 |
| Malaysia | East Asia | 66 |
| Denmark | Western Europe and Scandinavia | 67 |
| Spain | Western Europe and Scandinavia | 66 |
| | | |

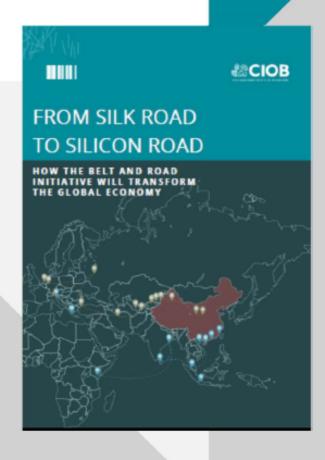




Top 20 absolute impact by 2040 % of GDP annual rate

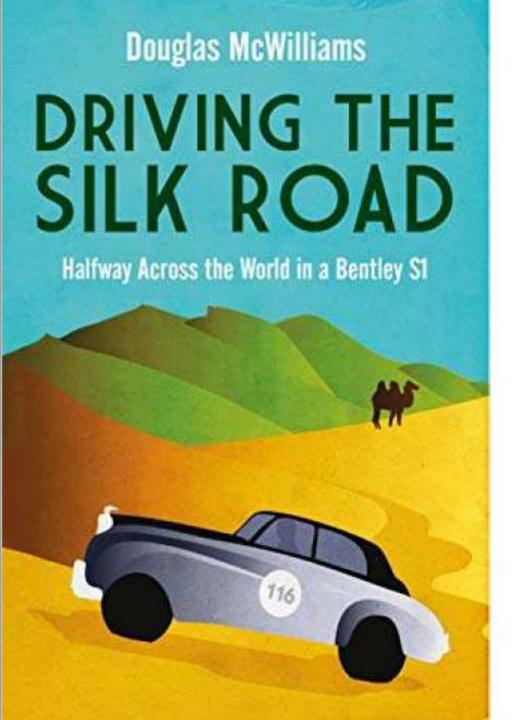
| Mongolia | 26.8% |
|----------------------|-------|
| Pakistan | 20.8% |
| Kyrgyz Republic | 18.1% |
| Russia | 18.0% |
| Cambodia | 15.1% |
| Fiji | 13.0% |
| Myanmar | 12.5% |
| Ecuador | 12.1% |
| United Arab Emirates | 10.8% |
| Denmark | 10.6% |
| Zimbabwe | 10.5% |
| Tajikistan | 10.0% |
| Chile | 10.0% |
| Netherlands | 9.1% |
| Ethiopia | 9.0% |
| Puerto Rico | 9.0% |
| South Africa | 8.9% |
| Indonesia | 8.1% |
| Algeria | 8.0% |
| Libya | 7.8% |
| | |





Impact of Corona Virus

- Clearly projects will be delayed by lockdowns
- Smaller world economy will mean some projects are less economic and may start later
- World trade in goods will probably be weaker than we assumed as companies reassess supply chains
- Chinese relationships with West are being reviewed BUT
- The timescales may change but the essentials still make economic sense
- And many countries will be looking to infrastructure to boost their economies



Driving the Silk Road

- With my brother Mike I competed in the Peking to Paris Endurance Rally in 2019
- In a 1958 Bentley S1
- Drove from Beijing to Paris
- On back roads and across the Gobi Desert on camel tracks
- We were lucky to be one of only 21 cars out of 106 entrants to finish the whole course without being towed or carried on a flat bed
- The book was published last December to flattering reviews (available in hardback and on Kindle)



China

- Massive infrastructure investment
- Development of Western China
- Hohhot fastest growing city in the world
- Investment in big data
- Facial recognition technology to make sure you don't take too much loo paper!









Kazakhstan

- Not just oil coal, copper, uranium and various other minerals
- Heavily dependent on improved transport
- Already taking advantage of BRI







Russia

- Much more developed than we had expected
- Didn't meet any drunks and life expectancy is rising sharply
- Whereas previous ralliers had been mugged and kidnapped we saw no crime at all
- Russian economy is transforming – over 750,000 enterprises sell software to UK









Western Europe

- Possibly overregulated?
- But economic forces will push towards greater BRI participation
- If costs don't adapt currency values will





We got there....

- Massive increase in transcontinental trade already underway.....we got stuck behind the lorries!
- Border formalities are being reduced, especially in the Eurasian Economic Union
- China still has the hunger to drive forward....
- Russia is cleaning up its act internally and seems to be advancing rapidly in the IT and Comms sectors
- Mongolia and Kazakhstan are using BRI to transform their minerals sectors
- Corona Virus aftermath will slow everything down noticeably. But we still think BRI will emerge on a transformative scale....



FROM SILK ROAD TO SILICON ROAD



If you need more, contact:

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Questions, Comments & Answer(s)? The Financial Services Club









Forthcoming Webinars

04 May 2020 (14:00) Climate & Covid-19

06 May 2020 (10:30) Covid-19 & The EU's Response

07 May 2020 (09:00) The Economic Road To Post-Covid-19 Recovery: Fast or Slow?

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