Investing.
Makes shit
happen.



I'm Yoni Assia a finance geek



# So what is investing?

# Investing is voting with your money



The greatest threat to our future is that most people don't understand how to vote with their money





Don't know what are the alternatives to saving with traditional banks



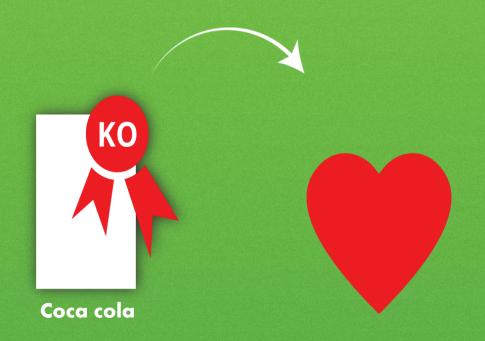














# Invest in what you believe in





"The ones who are crazy enough to think they can change the world are the ones who do."

**Steve Jobs** 



And you could also have \$ 16,107.65



# Where do I start?



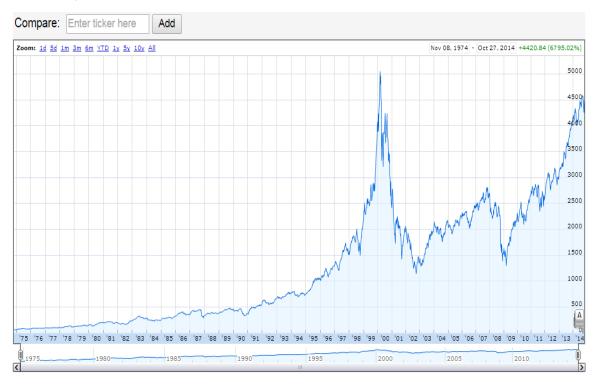
NASDAQ Composite (INDEXNASDAQ:.IXIC)

4,485.93 +2.22 (0.05%) Range 4,450.29 - 4,489.60 52 week3,855.07 - 4,610.57 Open 4,469.02

Oct 27 - Close

INDEXNASDAQ real-time data - Disclaimer

1.58B



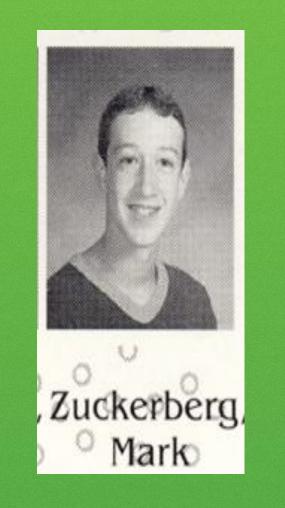


# It was before mobile





# It was before social







# Bitcoin is:

**Blockchain Technology Global Currency** TCP/IP of value Internet of money **Digital Gold** 



# Gold was the technology for value definition and transfer before technology was invented





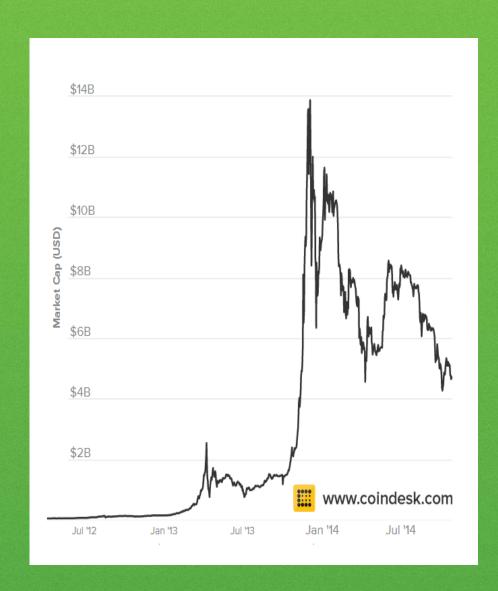
"I guess the markets aren't seeing what I am seeing.

An entire economy is being rebuilt. I have a price target of \$10,000 in three years. Even that may be pessimistic."

Timothy C. Draper



# 2012: George Lucas Sells Lucasfilm To Disney For \$4.05 Billion









# Bitcoin is the religion of technology





View All

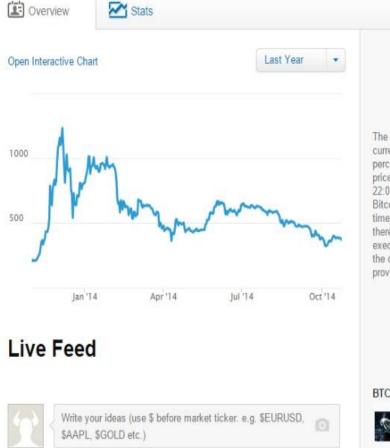
### Bitcoin

Markets > Stocks > BTC

Bitbrain

etoro.tw/1FET8gf





Bitbrain prediction for \$BTC (Bitcoin) Find out more at

-14.61 (-3.81%)

368.61

The price above represents the current Bitcoin price. The percentage of change above the price represents the change since 22:00 GMT. Since orders for Bitcoin CFDs are executed 4 fixed times a day, and not in real time. there can be no guarantee that the execution price will be the same as the current price. Rates are provided by Bitstamp.

### BTC Investors



macius7 Spain Spain







United Kingdom

Show More

# KCKSTARTER Q1 2014

Successfully funded projects: 4,497

Dollars pledged to projects: \$112,038,158

Average pledged per day: \$1,244,868



# That's not all



### Featured Investment Opportunities



Rami Lipman Lead Angel



Tal Barnoaci Lead Angel



Ehud Levy Lead Angel



### Big Blue Parrot

Big Blue Parrot is a mobile gaming start-up, developing the world's first multi-player turn-based gaming platform. Playing with...

Amount raised

77%

iAngels Target: \$400K



Gilad Almog Founder, CEO

Gaming | Mobile



### 7 Elements Studios - Bridge

7 Elements Studio is an online gaming platform that sets out to create the ultimate cross platform strategy games targeting mid...

Amount raised

50%

iAngels Target: \$500K



Shahar Sorek CEO & Founder



### Fiix

Fiix provides a Social-Mobile-Now frenetic experience where interactions are easy to initiate. The Fiix mobile app empowers and...

Amount raised

74%

iAngels Target: \$ 400K

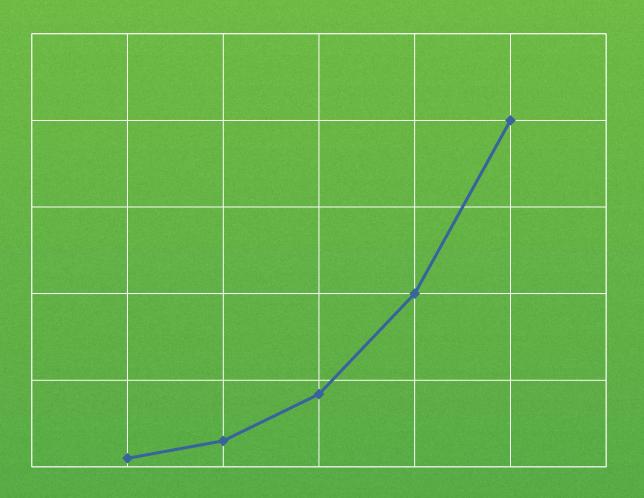


Joe Shapira Founder and CEO

Dating | Social | Mobile



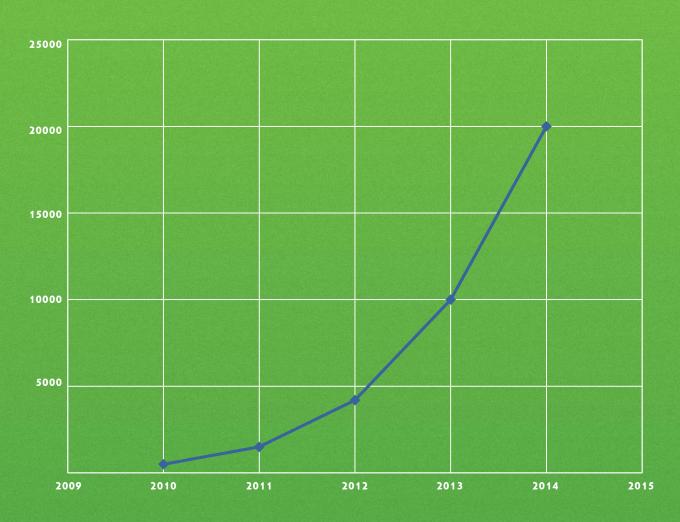
# Would you like to invest?





# Would you like to invest?

### Tickets to the summit







If you can't find something, find SOMEONE.



# Discover People

I'm looking for people from everywhere who invest in anything, and gained at least 20% during the Last year and didn't lose more than 10% in any week during this period.



### Popular Searches



If everyone shared their investments, everyone would gain



### **Anas Sleiman**

People > AnasSleiman

Overview Stats

anassleiman portfolio as of 10/02/2014 10:36

Portfolio

2 Connections

Current Profit \*

**AnasSleiman** 

Anas Sleiman

II Ireland

f Like Tweet 8+1

70029



8237 Copiers



Luse a mix of technical & fundmental analysis. technically I rely on 4hr/daily and weekly charts, use bollinger, SMA, EMA, RSI, stochastic and mcad.& i care so much about the economic news. I think fundamentals win over technical

finally feel free to ask me about anything, & make sure that I will be there for you

enjoy trading & god bless you

Twitter: @anassleiman Blog: fxmarkettalk.com



### Portfolio breakdown

Showing Current Profit performance

Profit (%)

Equity (%)



There's a lid
For every pot...

### **Advanced Filters**

Discover traders that meet your preferences. Filter by leverage level or customize your search.

Leverage 🗉

Low

### **Popular Searches**

Most Copied Traders

Manual Traders

Frequent Traders

High Win Ratio

Low Leverage, Gain 10-60%

Manual Traders - Low Risk

High Daily Turnover

Low Weekly Drawdown

Picture & Full Name

Top Stock Investors

### Last Year People Rankings

Top Traders, Low Leverage, Sharing their Real Name & Picture Please note: past performance is no guarantee of future results.

Last Year

User		Copiers	Weekly Drawdown	Daily Turnover	Profitable Weeks	Gain 🖪	
	Anas Sleiman Anas Sleiman 1 2 days ago	8,237	21.0%	2.2%	51.9%	45.0%	www.
	Malsolo Julio Rus Fernandez about 3 hours ago	6,601	3.6%	2.8%	50.0%	8.65%	W
0	GERDOLLARMAN GERRALD KIUMU about an hour ago	4,080	80.3%	4.9%	57.7%	>300%	1
9	Hexcho2 Hesham Kafafi	2,765	18.4%	3.5%	57.7%	114%	· NAME OF THE PARTY OF THE PART
	Raccishay Zsolt Lederer 3 days ago	1,773	22.3%	2.8%	53.9%	166%	war.
	Hschinner Hubert Schinner 3 days ago	814	13.9%	2.7%	50.0%	29.2%	~~~
	<b>4exPirate</b> Dawid Kowalski  ■ about 2 hours ago	657	0.0%	5.4%	100.0%	70.5%	
	hiddenking Koray Gonul 3 days ago	605	46.0%	6.8%	57.7%	40.4%	

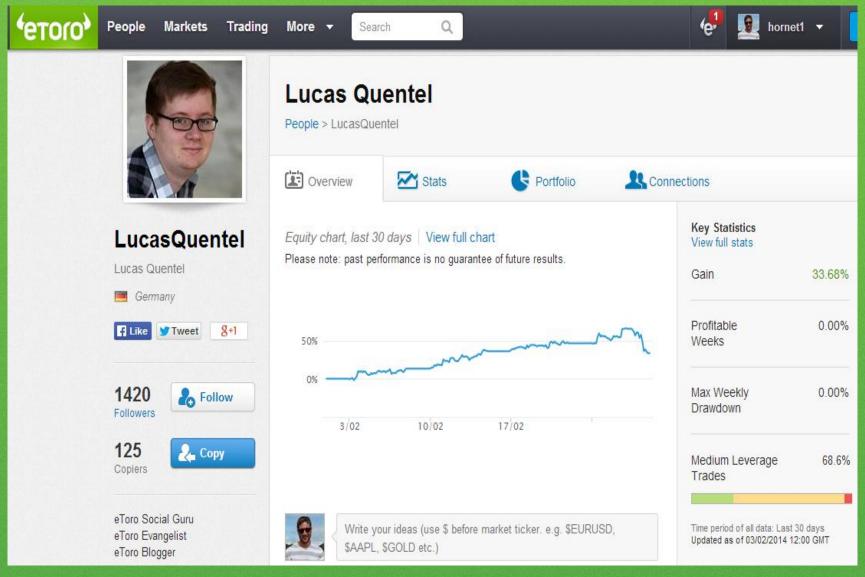
### **MISSION**

### Building the world's largest social investment network



Meet Malsolo from Spain who has over 130,000 followers on our platform watching his investment decisions...

Meet Lucal Quentel, **21 year old** from Germany. He **copies** Malsolo, this is his **first investment** experience and its going well...



The world's youngest fund of funds manager...

# eToro today

3.8 Registered Users

60% Invest via the mobile app

130M Trades
Opened

200 Employees in UK, Tel Aviv & Europe

### Markets

Discover all the markets and instruments available to you through our investment network

### Stocks

### Currencies

### Commodities

### Indices

Stock prices are provided by Xignite. All other market prices are provided by eToro.

### Markets

04--1--



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1----



Stocks			Indices	Sell	Buy	
AAPL Apple		\$1.42% 519.80	SPX500	1,793.15	1,794.15	
GOOG Google		1,177.13	NSDQ100	3,560.50	3,563.50	
FB Facebook		*3.52% 64.35	DJ30	15,761.00	15,767.00	
V	iew All		View All			
Currencies	Sell	Buy	Commodities	Sell	Buy	
EUR/USD	1.3635	1.3638	<b>OIL</b>	99.51	99.61	



### Bank-of-America

Markets > Stocks > BAC (CFD)

Invest



Bank-of-America

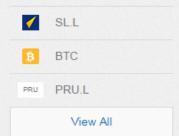


Having weathered the storm of the 2008 mortgage crisis, Bank of America remains the 2nd largest bank in the US and the largest wealth management corporation in the world with the acquisition of Merrill Lynch.

Financial

NYSE

### **Related Markets**





18

16



### Open Interactive Chart

Last Year

-0.41 (-2.37%) **16.88** 

The price above represents the current price. Since orders for stocks and Bitcoin CFDs are executed at predefined times, there can be no guarantee that the execution price will be the same as the current price. Rates are provided by Xignite.

### Nov '13

Live Feed



Write your ideas (use \$ before market ticker. e.g. \$EURUSD, \$AAPL, \$GOLD etc.)

May '14

Jul '14

Sep '14

### Durazo ■ Mexico



juanrodm Argentina

Show More

### CNBC News @CNBCNews:

Jan'14

Your first trade for Tuesday - \$BAC (Bank-of-America) -Read more: etoro.tw/1yJNXdW

about 19 hours ago from eToro

Like | Comment | Share

Mar '14

**BAC Investors** 

rockerocker India

"For years only the priveleged few had the power and knowledge to move financial markets, but now that is changing... BBC2, Sep 2014



# Thank you

Yoni Assia, CEO and Founder





