

The price of fish: A new approach to wicked economics and better decisions

Michael Mainelli (ZYen Group Limited, 90 Basinghall Street, London EC2V 5AY, UK. t: +44 (0)20 7562 9562; f: +44 (0)20 7628 5751; e: michael_mainelli@zyen.com www.zyen.com www.priceoffish.info) and Ian Harris (Nicholas Brealey Publishing) ISBN 9781857885712. 328 pages. Price: £20.

While we like to think that economies, commercial organisations and financial systems are 'built to last', creating stable, enduring value remains elusive. In *The price of fish*, the authors examine some of the world's problems – sustainability, global warming, over-fishing, over-population, under-funded pensions. They blend four streams of thinking – choice, economics, systems and evolution – a combination they believe leads to better decisions. A core theme of the book is the way in which measurement skews our decisions about the present and the future. The book introduces a number of interesting concepts, from more scientific approaches to presenting financial reports, 'Confidence Accounting', to new ways of measuring the benefits of sustainability or lower energy supply volatility.

Dictionary of oil and gas production

Clifford Jones (Whittles Publishing, Dunbeath, Caithness, Scotland KW6 6EG, UK. t: +44(0)1593 731 333; f: +44(0)1593 731 400; e: info@whittlespublishing.com www.whittlespublishing.com) ISBN 9781849950473. 288 pages. Price: £18.99.

This dictionary provides a synthesis of currently available information from a wide range of sources. Although the material is diverse, particular entries are focused and linked for comprehensiveness. The North Sea features, but the vast bulk of the information presented is relevant to all locations. Information on commercial products is expanded by drawing on the science of how such products work. The dictionary contains much close engineering reasoning and some related calculations. The book will be useful to oil and gas industry professionals, students undertaking oil and gas courses, as well as consulting engineers and policymakers.

Petrophysics: Theory and practice of measuring reservoir rock and fluid transport properties

Djebbar Tiaab and Erle Donaldson (Gulf Professional Publishing, imprint of Elsevier Inc, 3251 Riverport Lane, Maryland Heights, MO 63043, US. t: +1 314 447 8010; f: +1 314 447 8030; e: i.internet@elsevier.com www.elsevierdirect.com) ISBN 9780123838483. 976 pages. Price: \$180.

Presenting concepts, theories and laboratory procedures related to porous rocks and gases, hydrocarbon liquids and aqueous solutions, this new 3rd edition includes updated case studies, examples and experiments as well as two new chapters on reservoir characterisation and basic well-log interpretation. It also includes recent advances in wireline logging interpretation methods, effective media models, inversion of resistivity log measurements, dipole acoustic shear and Stoneley wave techniques, Biot-Gassmann models and MRI drilling rigs, and adds a number of new figures and plates, case studies, exercises and worked examples. An online component provides step-by-step calculations, modelling and simulations, and experiments.

Non-technical guide to petroleum geology, exploration, drilling and production

Norman J Hyne (Penwell Books, distributed by Turpin Distribution, Pegasus Drive, Stratton Business Park, Biggleswade, Bedfordshire, SG18 8TQ, UK. t: +44 (0)1767 604972; f: +44 (0)1767 601640; e: euroman@turpin-distribution.com www.pennwellbooks.com) ISBN 9781593702694. 724 pages. Price: £76.95.

Designed for easy reading and accessibility, this book provides useful information on the upstream petroleum industry – from how gas and oil are formed; how to find commercial quantities; how to drill, evaluate and complete a well – all the way through production and improved oil recovery. The updated 3rd edition includes a new chapter on unconventional oil and gas (including gas shales), covers modern well-logging tools and drilling rig methods and equipment, and adds a number of new figures and plates.

Q8Oils, one of the UK's leading lubricant manufacturers, has revealed a new, simplified and improved website which aims to make its product portfolio and business solutions more accessible to users with an easy to navigate design, and provide access to previously password-protected information. The website now hosts a range of features to help both commercial users and consumers access information about Q8Oils' range of products and services. It also boasts an application database for commercial and consumer motorists which allows vehicle engine oil requirement checks via a search facility. Users can also download up-to-date PDFs of all product and service literature, HSE policies, material safety data sheets and technical data sheets. The website also offers breaking business news stories and product developments, as well as newsletters and details of career opportunities. Visit www.q8oils.com

Oil and Gas Job Search has launched a free jobsite app for both iPhone and iPod touch platforms, with apps for iPad and Android to follow. Designed for oil and gas professionals, the app will allow users to search, view and apply for jobs on the move. Features include push notifications of job alerts as soon as they become available. Download free from <http://itunes.apple.com/gb/app/oil-and-gas-job-search/id543599242?mt=8>

Shell has launched a free iPad app called *INSIDE ENERGY* to help users explore the vital role innovation and technology play in delivering energy to power people's lives. *INSIDE ENERGY* looks at a wide range of energy-related topics – from the challenges of producing oil and gas from the deep waters of the Gulf of Mexico, to the design of a clean-burning cooking stove that is helping clear the air in some of the world's poorest homes. It also introduces people whose ideas have sparked innovation and currently includes more than 20 stories. They are accessible to all readers and feature a mixture of content including interactive graphics, videos, audio and photo galleries, and news stories, which are added regularly and about which users are automatically notified. Download free from <http://itunes.apple.com/us/app/inside-energy/id475855445?mt=8>