



Monday 21 January 2008

6pm at East Wintergarden, 43 Bank Street, Canary Wharf, Docklands E14 5AB

The Sir Thomas Gresham Docklands Lecture

The Case for Sustainable Business

David Blood

Generation Investment Management

with

Professor Michael Mainelli

Mercers' School Memorial Chair in Commerce at Gresham College

Introduced by

Lord Sutherland of Houndwood KT FBA

Provost of Gresham College

In association with

The Centre for the Study of Financial Information (CSFI), the Universities' Superannuation Scheme (USS),
the Securities and Investment Institute (SII) and Z/Yen



Sustainability combines the principles of economic growth, environmental stewardship, governance and social accountability. 'Sustainable' business, commerce and finance are the buzzwords in an age of social and environmental concern. But does 'sustainability' matter or is it just a case of business wolves in social sheep's clothing? David Blood believes that "combining fundamental equity analysis and sustainability research at the beginning, middle and end of the investment process is just a more sensible way to invest and deliver superior returns to our clients." David believes so strongly in the business case for sustainability that, with former US Vice-President Al Gore, he founded Generation Investment Management in 2004.

ADMISSION FREE BUT RESERVATIONS REQUIRED

Continuing Professional Development: Attendance at this lecture can contribute towards the Continuing Professional Development requirements of the Securities & Investment Institute (SII) and the Association of Chartered Certified Accountants (ACCA). Some other professional associations also accept these lectures under their CPD requirements. Further can be obtained direct from members' professional bodies.

The event will include the presentation of The Farsight Award awarded by the Universities' Superannuation Scheme (USS) and Gresham College for the best in long-term investment research, and is followed by a Reception. Tickets from Gresham College, Barnard's Inn Hall, Holborn, London EC1N 2HH, telephone 020 7831 0575
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